


THE LINUX DESKTOP FOR THE REST OF US


*THE PAST, PRESENT AND FUTURE OF ZORIN OS
AND A VISION FOR THE LINUX DESKTOP*





2008





 Accessories


 Games


 Graphics


 Internet


 Office


 Sound & Video


 System Tools


 Utilities


 Wine


 Live session user


 Home


 Documents


 Downloads


 Music

 Pictures

 Videos

 Software

 Settings


 Activities Overview








16 MILLION





 Accessories


 Games


 Graphics


 Internet


 Office


 Sound & Video


 System Tools


 Utilities


 Wine


 Live session user


 Home


 Documents


 Downloads


 Music

 Pictures

 Videos

 Software

 Settings

 Activities Overview

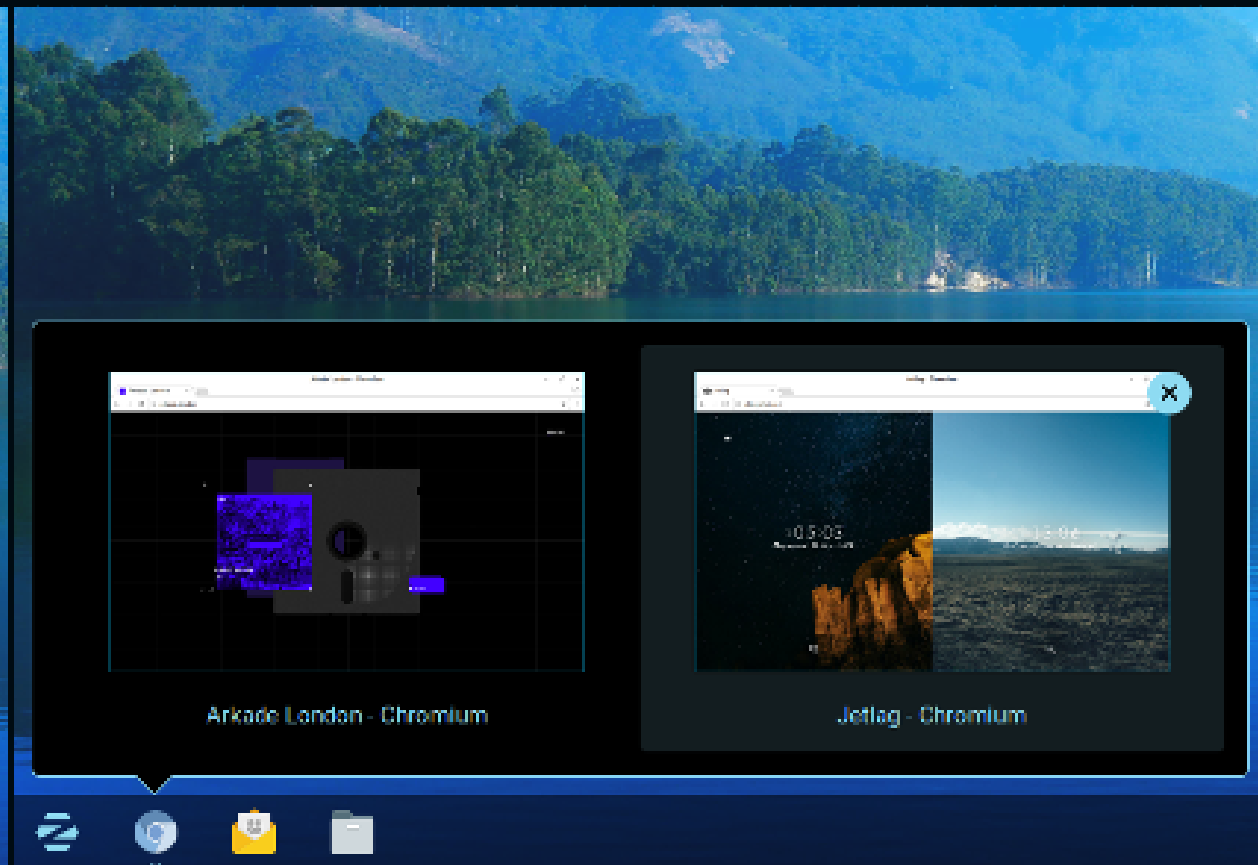
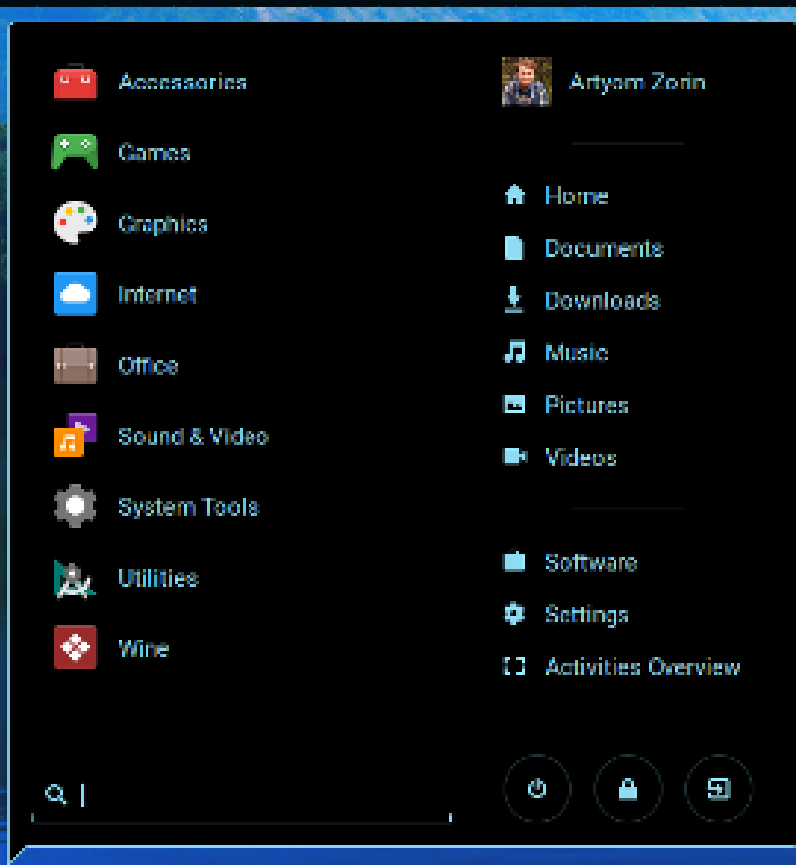


USER EXPERIENCE











FOCUS



OPTIONS

DO USERS CHANGE THEIR SETTINGS?

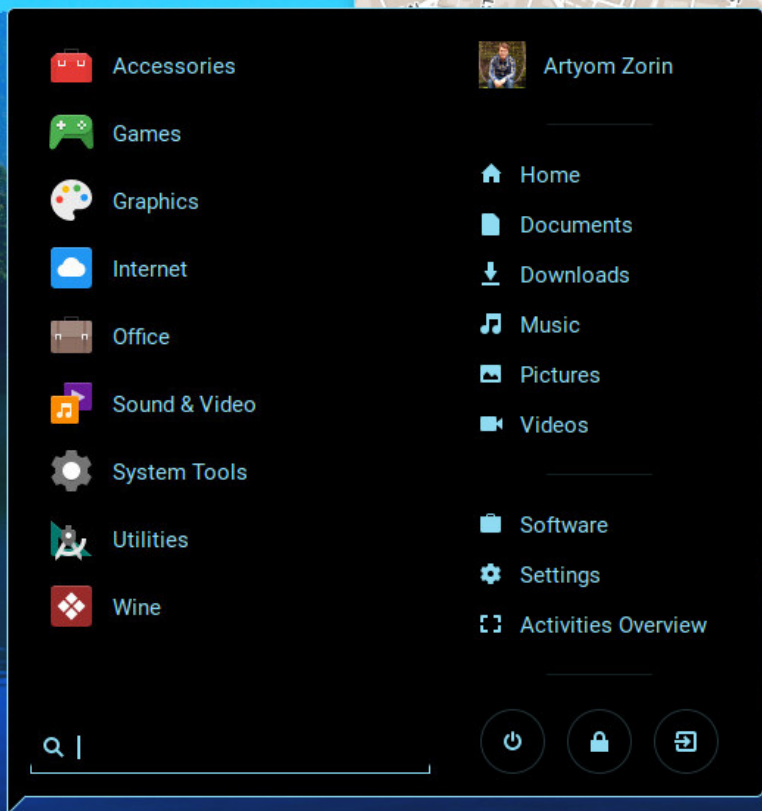
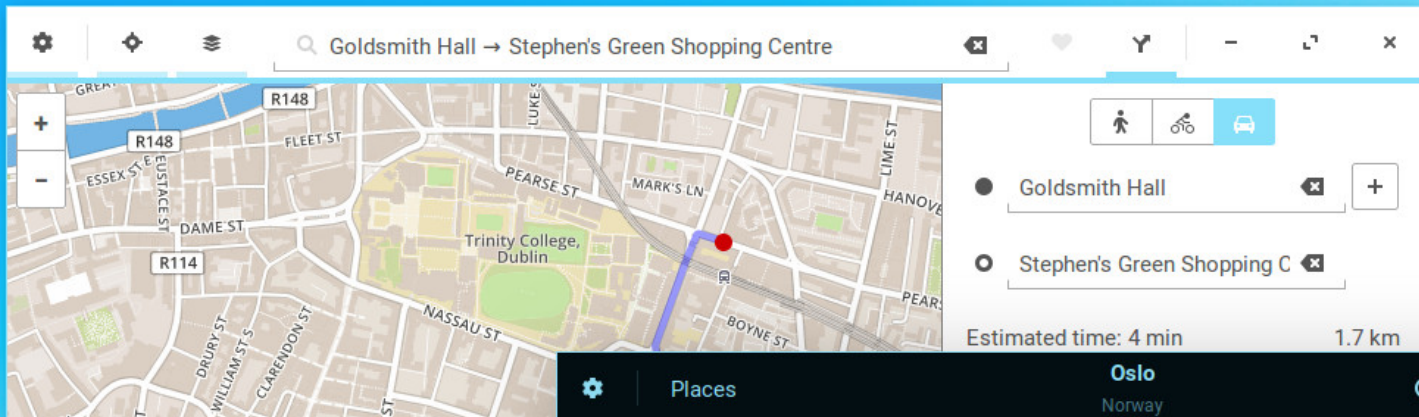
USER INTERFACE ENGINEERING

< 5%

DEVELOPMENT & MAINTENANCE

USABILITY

PRESENTATION



Tue 8:59 PM



DISTRIBUTION

DESIGN

PRODUCT

PRESENTATION

EVERYTHING

USP

USABILITY

VISUAL

FEATURES

USER INTERFACE

HOW CAN THIS
HELP YOU?

DIRECTION

WHO ARE YOUR USERS?

WHO ARE YOUR USERS?

WHAT IS YOUR VISION?

WHO ARE YOUR USERS?

WHAT IS YOUR VISION?

WHY ARE YOU DIFFERENT?

WHO ARE YOUR USERS?

WHAT IS YOUR VISION?

WHY ARE YOU DIFFERENT?

FUNCTIONALITY



USABILITY



PRESENTATION

USER EXPERIENCE

THANK YOU