

openwengo

**The future of
Communication
over IP
Dave Neary**



What is OpenWengo?

“People don't want to buy a quarter-inch drill. They want a quarter-inch hole!”

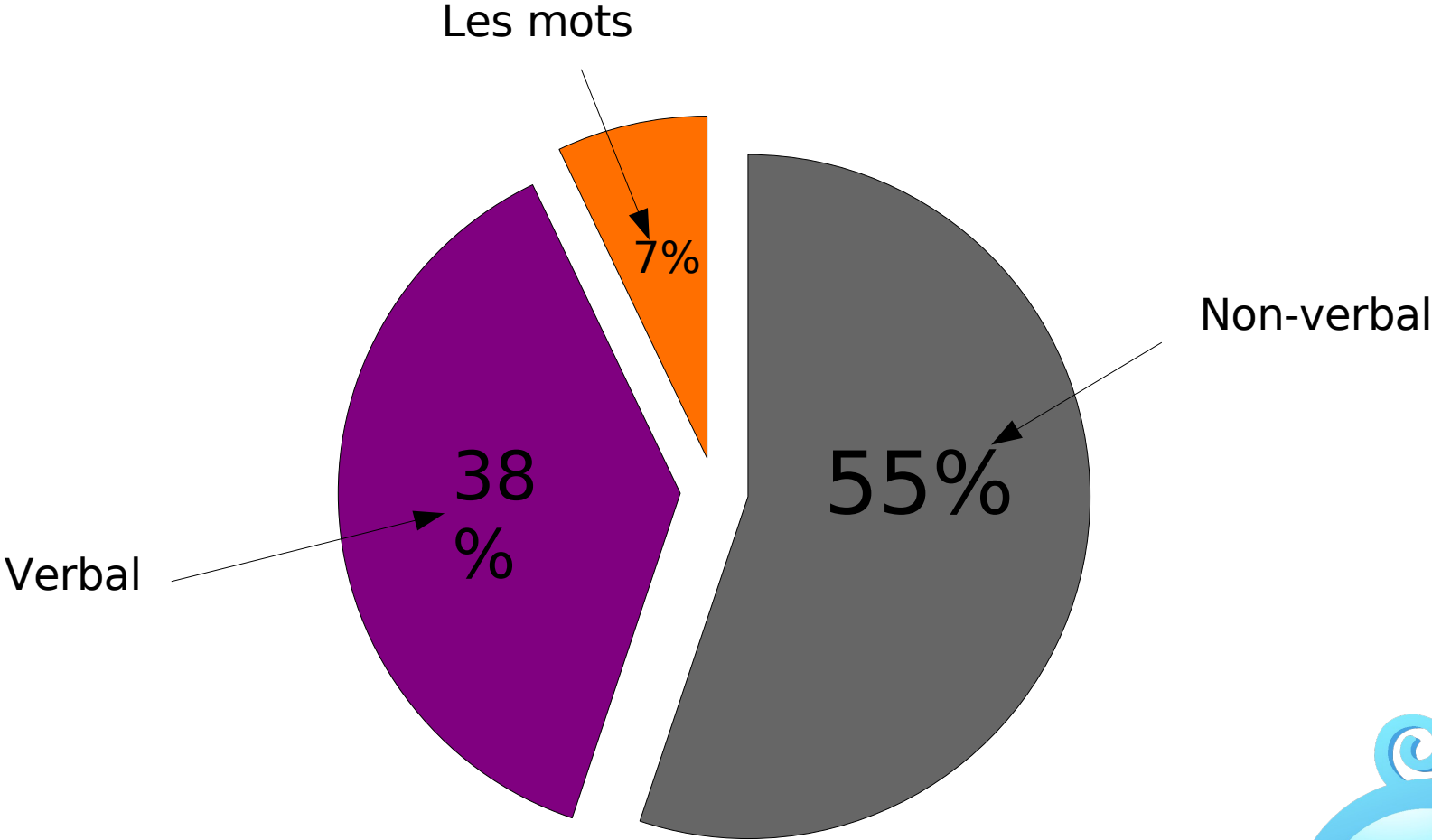
Theodore Levitt, Harvard Professor of Marketing



Our “hole” is communication



Communication



openwengo



**All your IM account
are belong to us**



openwengo



**Free computer to
computer voice &
video calls**



openwengo



Call land-lines and mobile phones, send SMSes



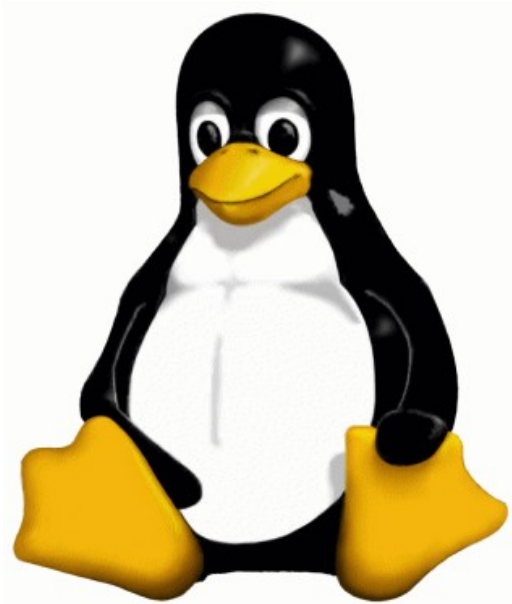
openwengo



**Free software
open standards**



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Cross-platform
(but sound on Linux is a disaster)

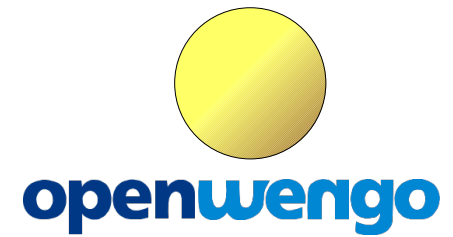
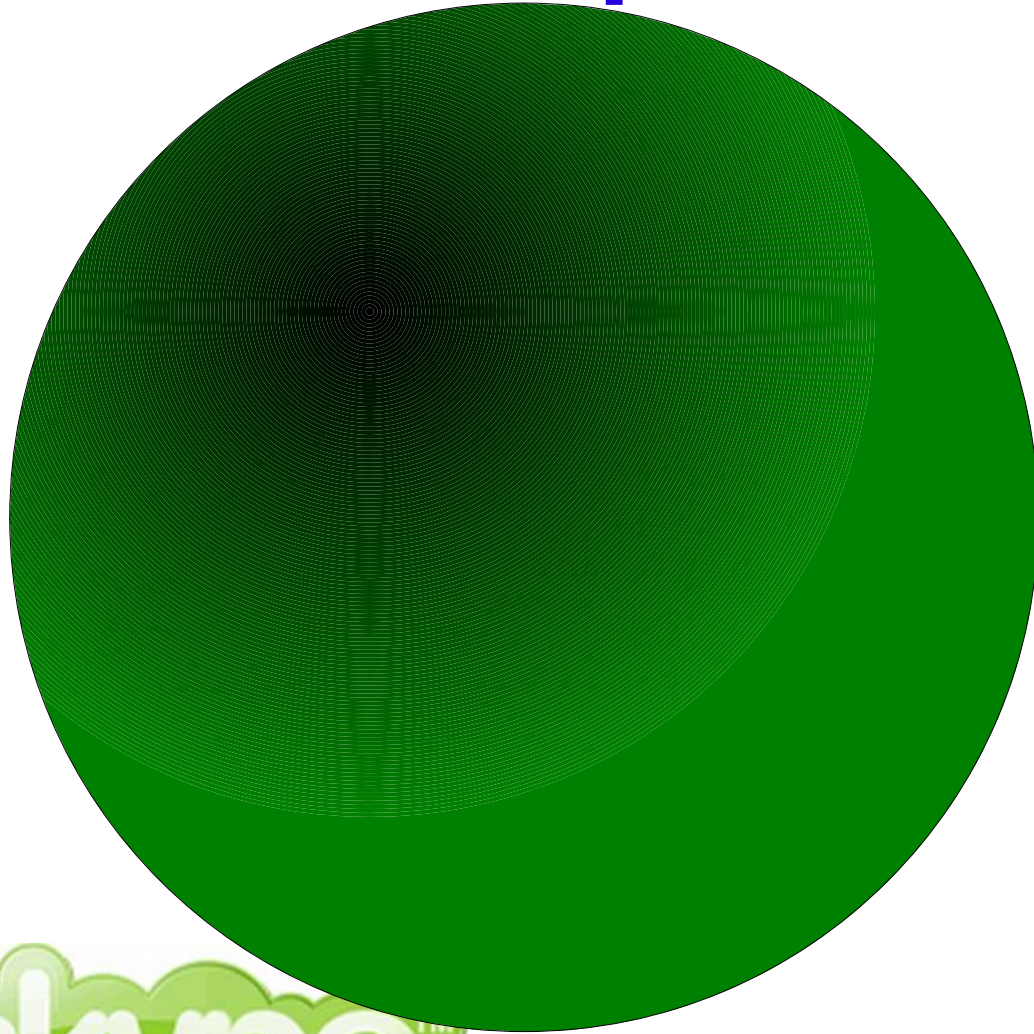


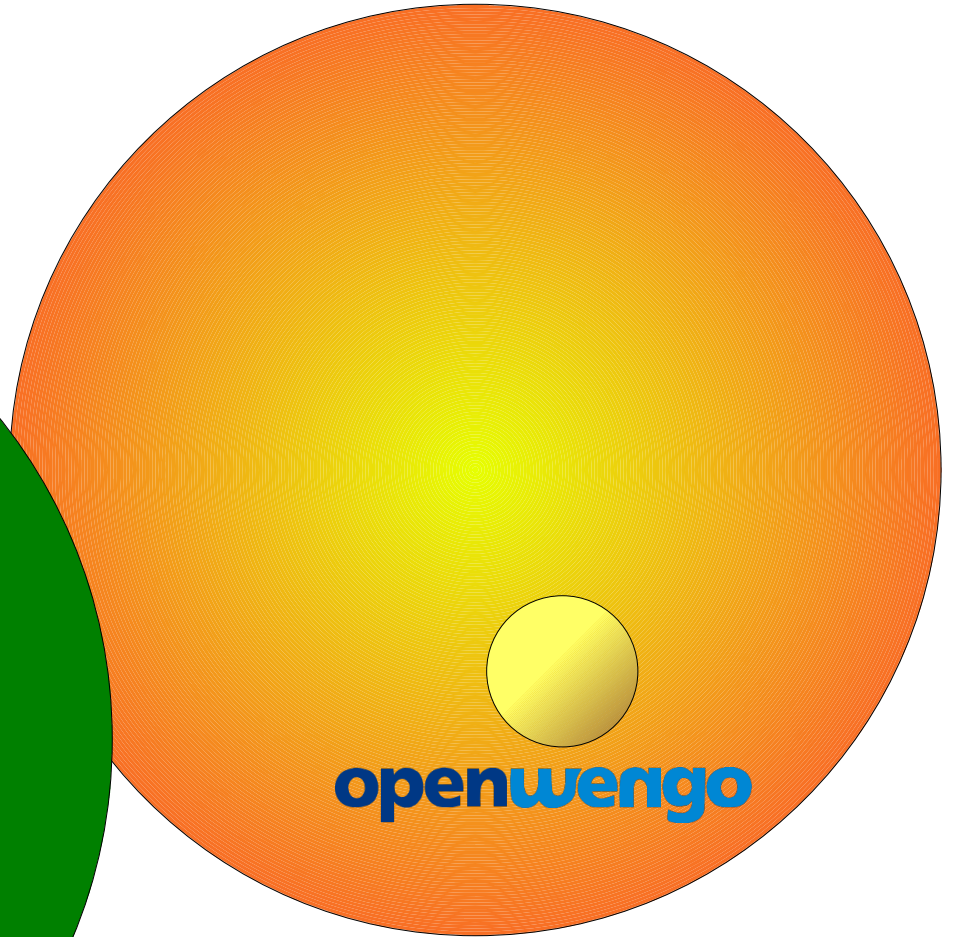
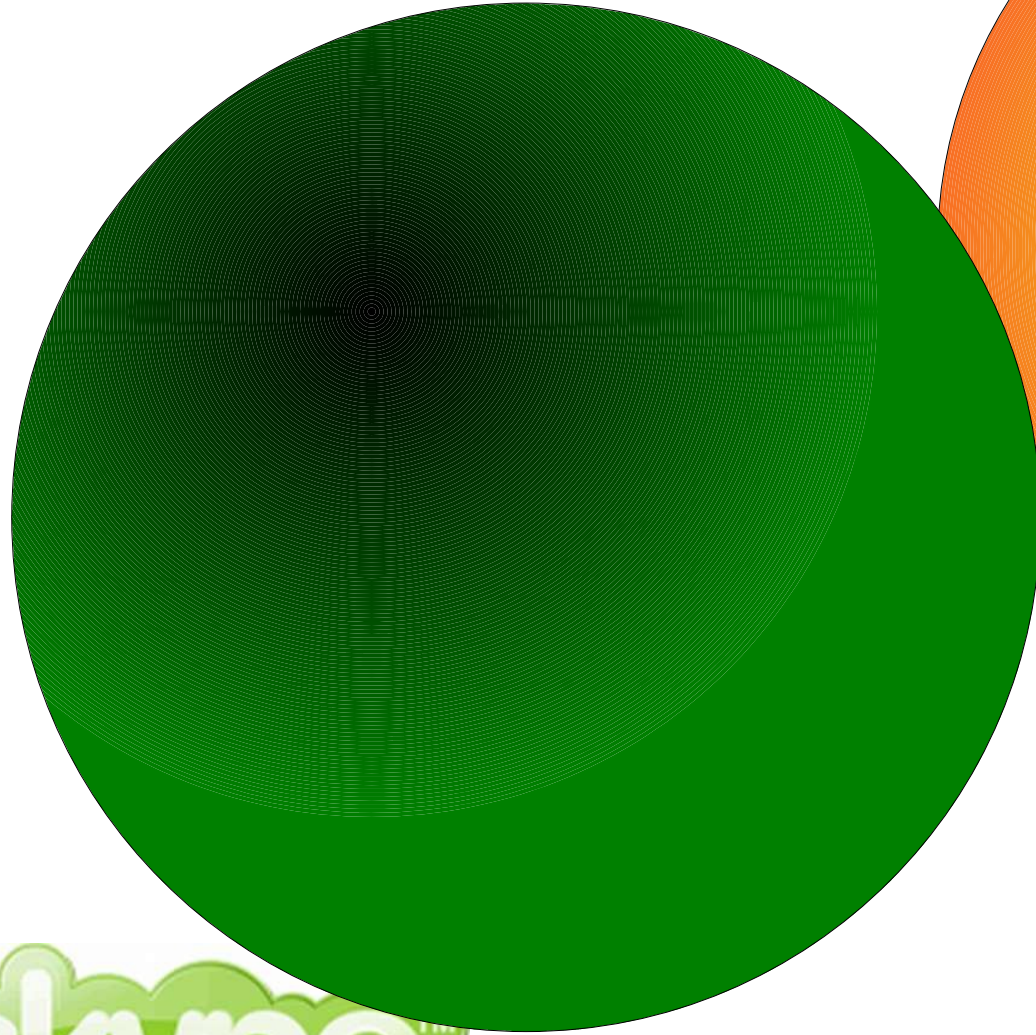
Wengo online marketplace

The screenshot shows the Wengo website interface. At the top left is the logo "wengo" with the tagline "VALUE YOURSELF™". To the right is a login section with fields for "Email" and "password", a "Go" button, and links for "Register" and "Forgot your password?". Below the login section is a navigation bar with links for "Home", "Directory", "Ask the community", "My Wengo", and "Blog". A central banner features the text "Join wengo's community Get and share valuable skills" and a "SIGN UP !" button, accompanied by an image of a woman tutoring a child. Below the banner is a "Wengo Services" section with a search bar and "Find a service" button. The services are categorized into: BUSINESS / TRAINING (RESMOBE, FOREXGURU), RECREATION / ARTS (TABLE, CUISINEFACILE), TECHNICAL SKILLS (WOOTELECOM, SECRETSDEFENSE), CLAIRVOYANCE (ASTROLOGICA, ROSE), COMPUTING (EXPERTLINIX, POLYFORMAL), PERSONAL FINANCE (AIDASSUR, DEFI), and EDUCATION (AIDEMATHS, COURSEMATHS). A "DATING" section is also present. To the right of the services is an "Ask the community" section with a text input field and a "GO" button. Below that is a "Latest requests" section with three items: "Online video/audio tutorial?", "E-Mail", and "comment je peut avoir des amitiés par le tchat?". Further right is a "Why Wengo?" section listing benefits: Talents community, Reliable people, Easy communications, and Secure transactions. Below that is a "Wengo news" section with two entries: "On 06/12/11 : WDeal becomes Wengo". At the bottom right is a "Wengo Tools" section with the text "wengo wengo VISIO PHONE". A "Top tags" section lists various categories like "Adst", "Business", "Computer", "Cms", "Design", "Ecommerce", "English", "France", "French", "Help", "Hotel", "Hotline", "Internet", "Learn", "Lessons", "Linux", "Marketing", "MySQL", "Office", "Pc", "Php", "Travel", "Voip", "Web", and "Windows".



The elephant in the room





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How big is SIP?



How big is SIP?



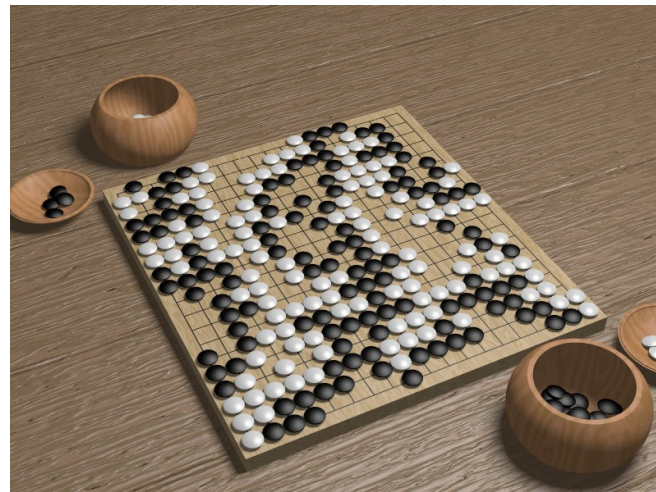
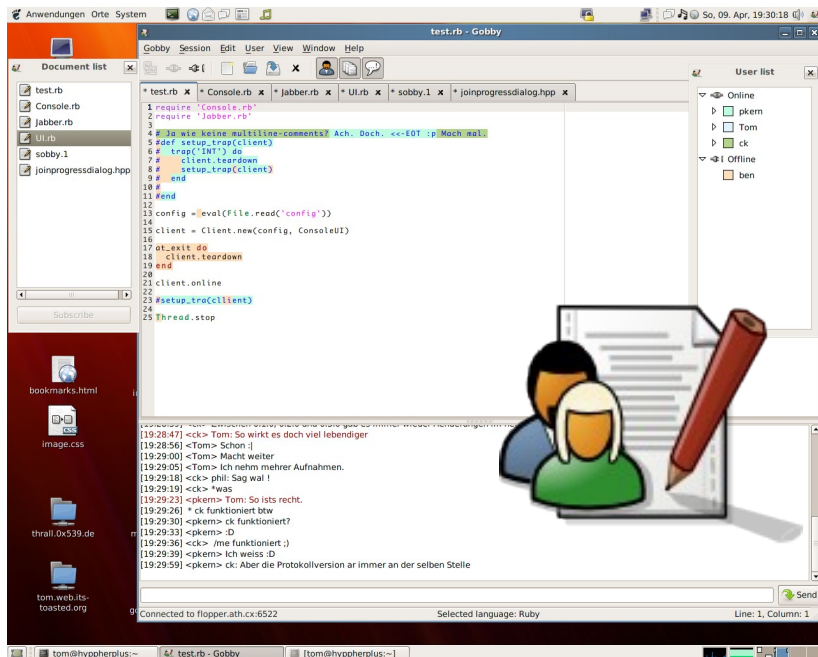
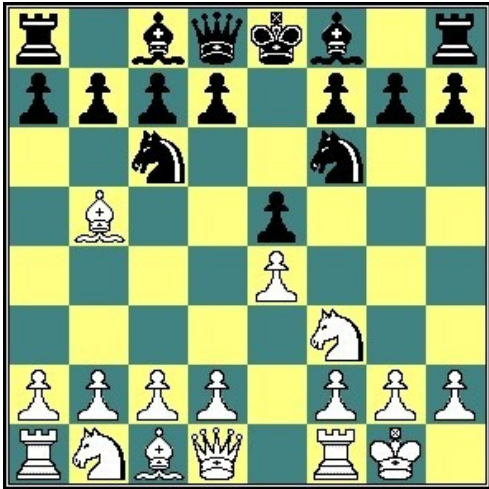
How big is SIP?



Open standards
beat proprietary
solutions (almost) every
time



Innovation



That's all folks!

Any questions?
Come talk to me afterwards!

More information on the OpenWengo community at
<http://www.openwengo.com>

