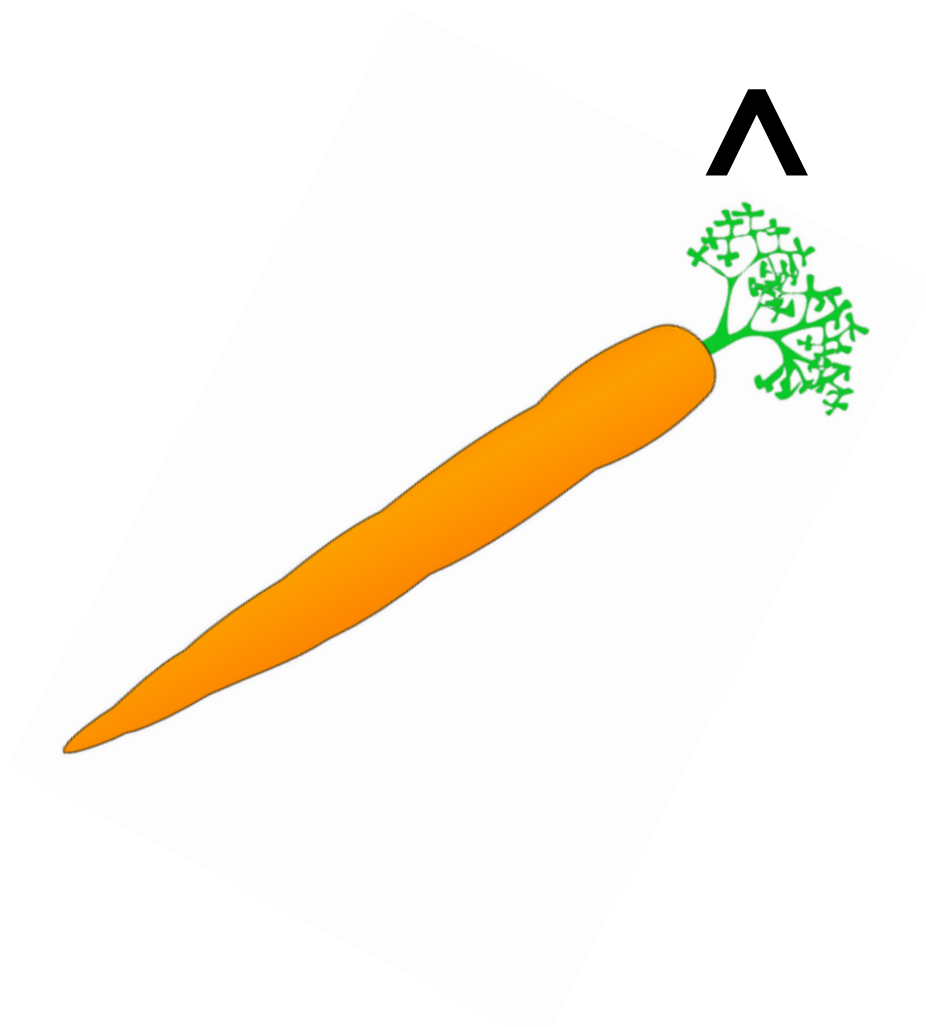


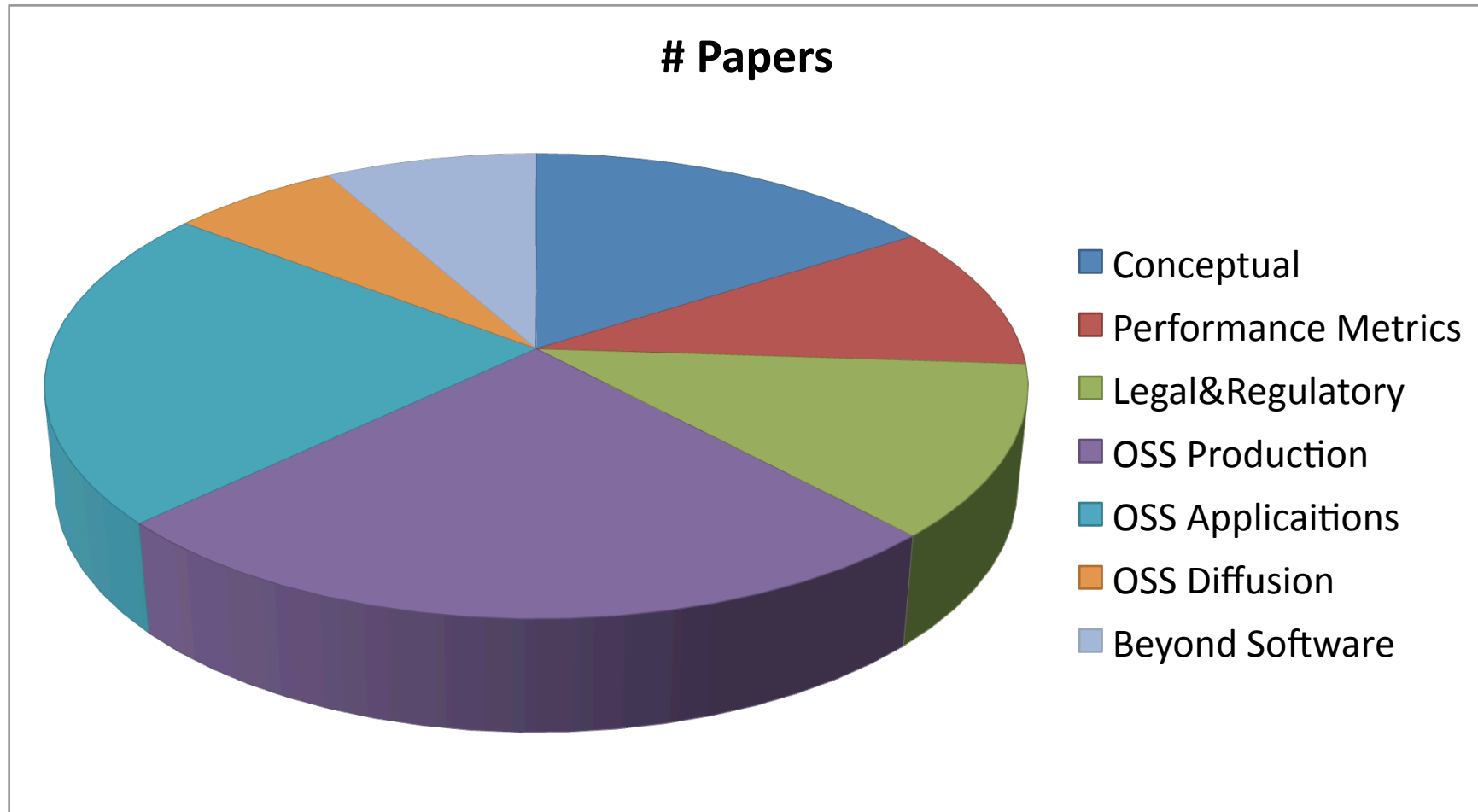
Caret and Stick



Whoami?

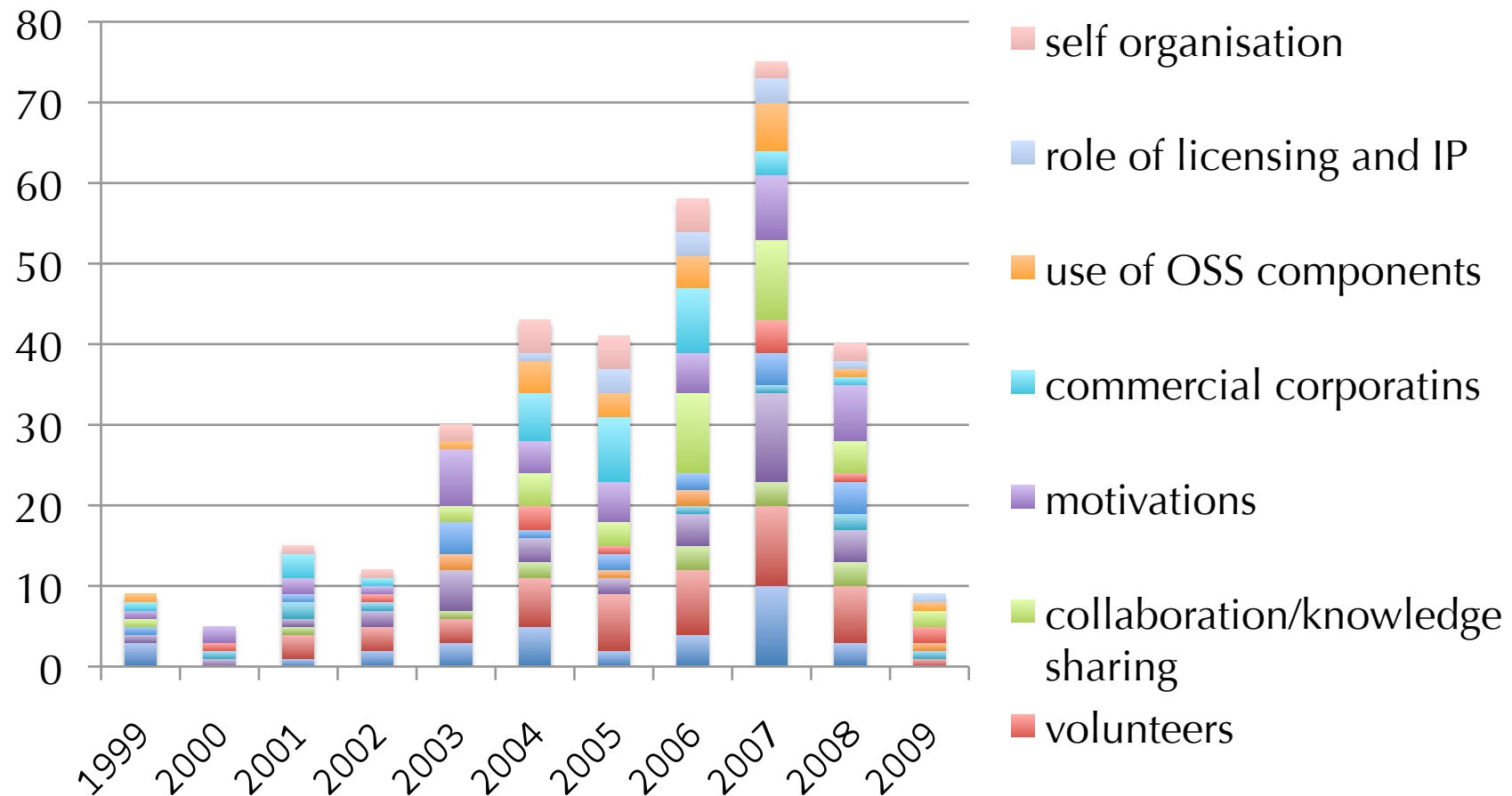
- Masters student ICT in Business (Leiden, NL)
- Participant in several FLOSS communities for the last 10 years
- Former professional software developer

What's being researched?



Data: Aksulu, A. and Wade, M. R. (2010). A Comprehensive Review and Synthesis of Open Source Research. Journal of the Association for Information Systems, 11(11):6

Process #papers/year



Data: Aksulu, A. and Wade, M. R. (2010). A Comprehensive Review and Synthesis of Open Source Research. *Journal of the Association for Information Systems*, 11(11):6

Why?

Intrinsic

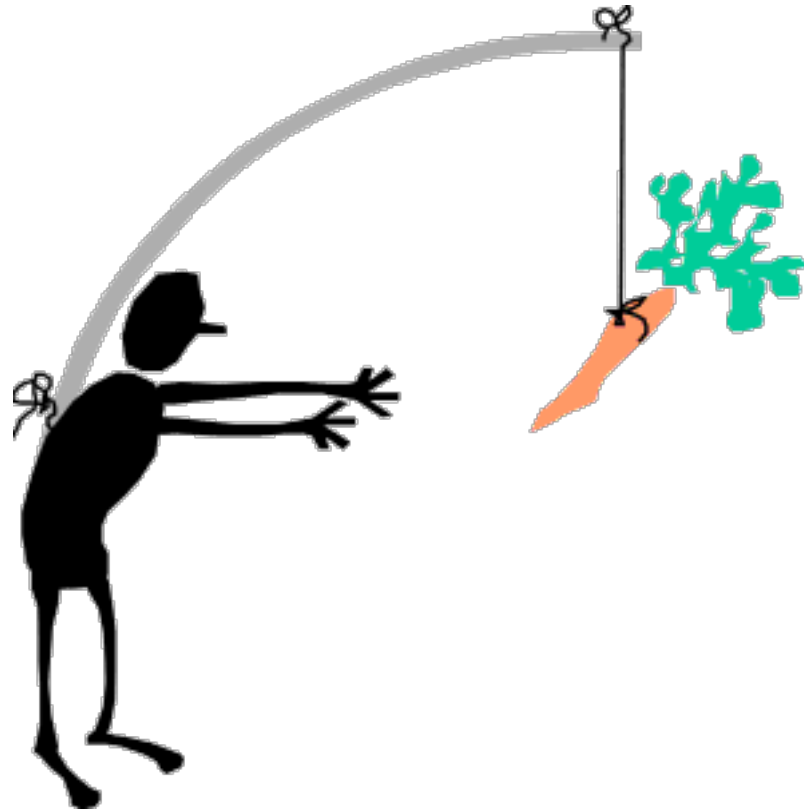
- Having fun
- Feeling good



Extrinsic

- Money
- Reputation

Internalized Extrinsic Motivation



Motivation

- Extrinsic & intrinsic motivation: [Alexander Hars, 2002] Alexander Hars, S. O. (2002). Working for Free? Motivations for Participating in Open-Source Projects. *International Journal of Electronic Commerce*, 6(3):25–39.
- Lakhani&Wolf (2003): Why Hackers Do What They Do: Understanding Motivation and Effort in Free/Open Source Software Projects
- Bitzer, J., Schrettl, W., and Schroder, P. (2007). Intrinsic motivation in open source software development. *Journal of Comparative Economics*, 35(1):160–169.

The Bills have to be Paid



The Bills have to be Paid

Developer

+

money

=

more motivated developer

Lakhani&Wolf (2003): Why Hackers Do What They Do: Understanding Motivation and Effort in Free/
Open Source Software Projects

What to pay for?

- Development tasks that transcend existing possibilities
 - long-term involvement
 - heavy involvement
- Development tasks existing community doesn't want to do
 - boring work
 - bug fixes
- Development tasks requiring skills not available in the community
 - E.g. accounting knowledge for accounting software
- Time-critical work
- Community management

How to Pay?

- Hire people
- Hire for specific jobs
 - E.g. GSoC
- Bounty systems
- Reward systems

Who to pay?

- Existing volunteers
 - Which volunteers get paid?
- Outsiders
 - Employees are 'newbies'

The Bills have to be Paid

Community

+

money

=

More motivated community?

Volunteers vs. Paid Staff

Accessibility

- License
- Repository access
- Informal code ownership
- Documentation

Transparency

- How are decisions made?
- By whom are decisions made?
- Publicly accessible meetings
- Public discussions
- Meeting times

Volunteer contract

- Work on topics of their own choice
- Work at times of their own choice
- No deadlines
- Social ties based on IRC, mailing list, ...

Employee contract

- Assigned work
- Deadlines
- Shared office space (watercooler conversations)
- Social ties based on work time spent together

How to Pay?

- Hire people
 - How do you decide who to hire?
 - How do you motivate the volunteers not hired?
- Hire for specific jobs
 - Not continuity (contractors)
- Bounty systems
 - If work is important enough a bounty will appear
- Reward systems (travel grants etc)
 - Spending money without direct results

Open Source Lab Rats

- flossplanet.info
- scholar.google.com
- <http://www.citeulike.org/user/finneboonen>
- hennar@gmail.com