



LINUX DEFENDERS

## Parallels between GPL / copyrights and secure patent behaviour

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# There was time when innovative companies had problems with copyrights

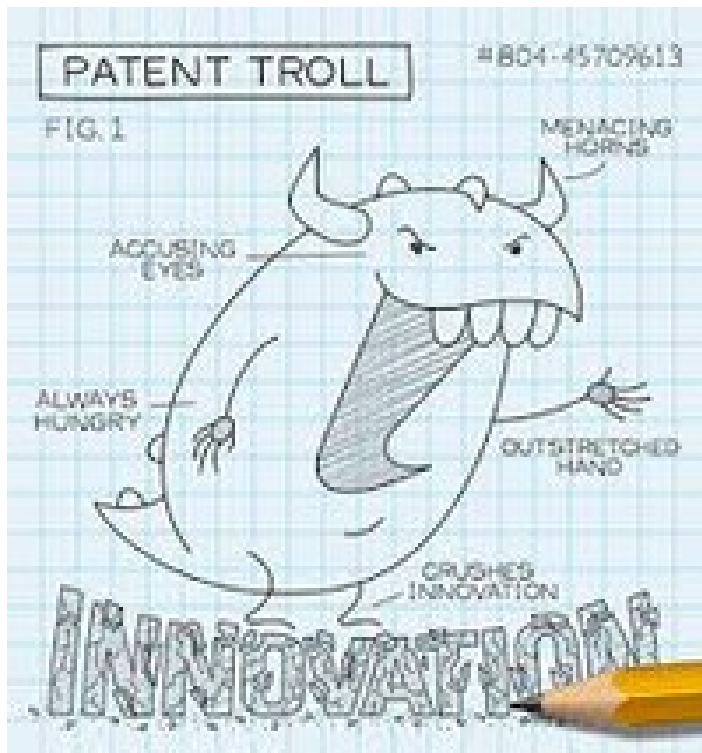
This problem was solved by introducing public copyright licenses:

- GPL
- BSD
- Afero
- Copyleft
- etc.



## Now innovators face patent lawsuits

**A patent lawsuit is a serious threat for any company:**



*"I do not overestimate this.*

*Red Hat is not a small company in our industry...*

*One good loss at trial on a serious set of patents could make Red Hat go away.*

*It would be gone!*

*That's the seriousness of patents and that's how chilling they are on our industry"*

Tom Callaway



## Open Invention Network - the practical response to patent lawsuits threats

- Refined model of intellectual property management
- Using patents to fence a collaborative ecosystem
- Defensive program to deter threats

It is the analog to copyright compliance in terms of good hygiene, **but on the patent side**



## OIN's independent mutual defense program:

- ~2000 licensees – projects, SMEs, multinationals, non-profits
- >1.6 mln patents & applications in potential cross-license pool
- ~1000 defensive patents & applications owned by OIN
- Defensive publications system facilitating prio art

The largest ever fortress for open innovation.

**Free to join – no costs, no strings attached.**



## OIN license in a nutshell

- (1) All members give you a royalty-free license for their Linux system patents.
- (2) You give other members a royalty-free license for your Linux system patents (if any).
- (3) BONUS: royalty-free license for the OIN's defensive portfolio of ~1000 non-Linux patents covering other technologies: cloud, PHP, eCommerce, telecommunication, biometrics, embedded, app building, etc.



## **Community definition:**      **sharing values, resources and responsibilities**

- License – one size fits all
- You sign mutual license, not a contract with OIN or anyone else
- These rights and obligations are towards the community
- OIN is a facilitator



## IPR strategy best practice

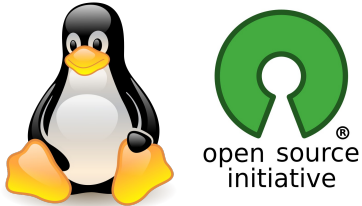
- OIN is how the community has built consensus over dealing with patent affairs
- Like the consensus was built over copyright compliance
- Copyright licenses and the OIN license are complementary
- Their combination can be understood as best practice governance

OIN strengthens the norm of patent non-aggression over Linux, and fosters strong sense of community around your IPR strategy.

**Adding up to existing development collaboration**







# Join OIN!

**Protect your users and customers**

**Protect yourself**

**Protect Open Source and Linux**



**www.** openinvention<sup>SM</sup>network **.com**

**www.j-o-i-n.c-o-m**



**Thank you!**

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