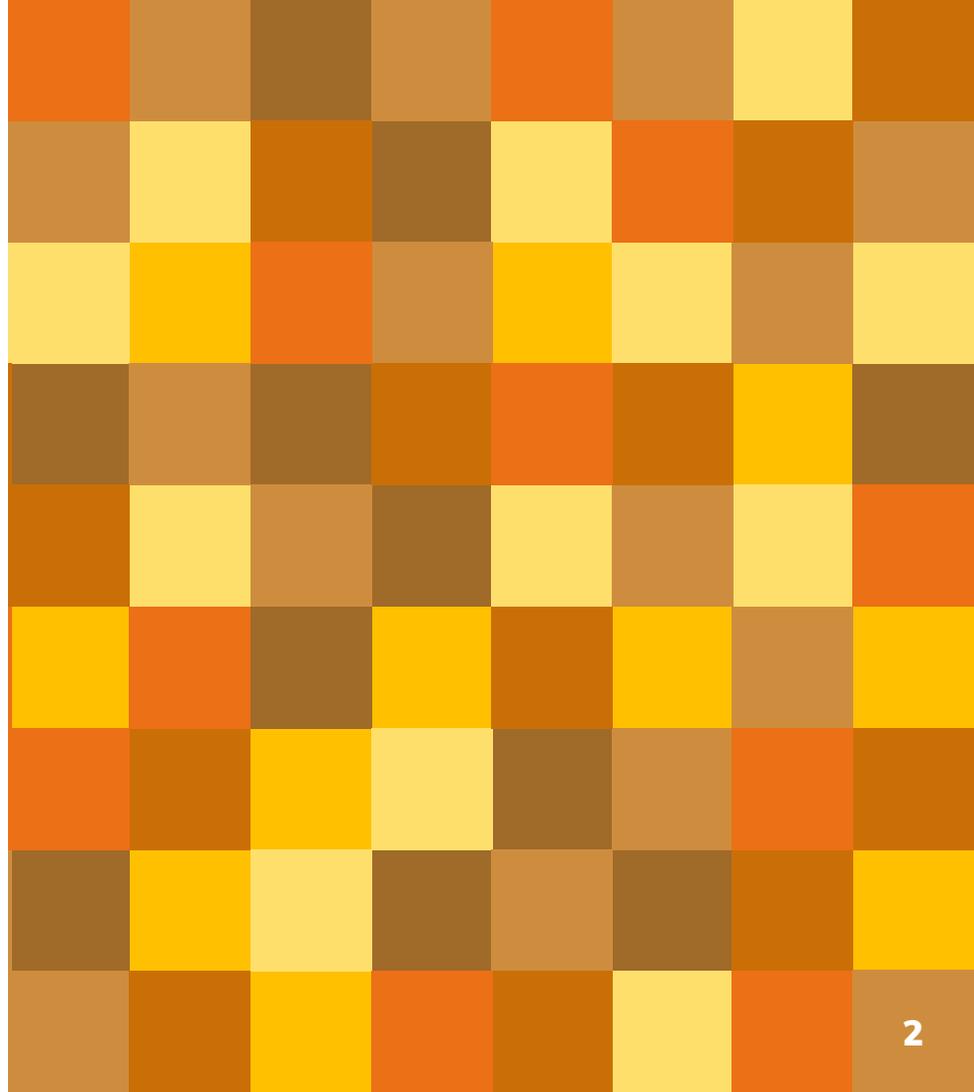


Using the DNS as a directory for identities

Vittorio Bertola, FOSDEM 2019

1.

The problem



We have too many accounts...



We already have unified online identities...

...but we do not control them!

Our online identity, today

The big Internet platforms already create an «online identity» for us

They track us across multiple services and sell us for targeted advertising

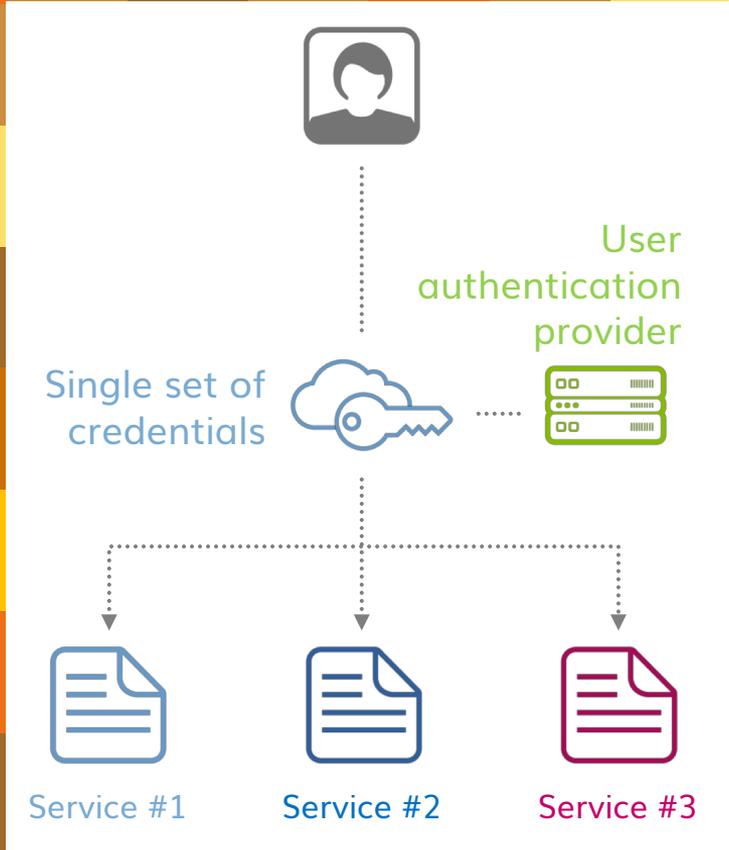
Meanwhile, we are stuck with a thousand accounts

- Insecure, inconvenient etc.

The solution: Single sign-on

SSO = A single set of credentials that can be used on all existing online services

Requires an online service acting as user authentication provider
(must be trusted by everyone)



*But of course,
the big OTTs already thought of this!*

Sign in here!



Sign in with Facebook



Sign in with Google

You can also [sign up with email](#)

Proprietary SSO gaining ground

Very convenient and ubiquitous

Average Internet users like it a lot

But

No interoperability + fragmentation =>
concentration

Clients have to implement each of them

Users cannot choose their provider

Makes tracking straightforward

GRAND HOTEL TRENTO



Accedi gratuitamente, con uno dei tuoi profili social. Se non ne possiedi uno, scorri la pagina fino in fondo ed usa il pulsante "Registrati"



Facebook Login



Google+ Login



Twitter Login



Instagram Login



Yahoo! Login



Linkedin Login



Foursquare Login



Windows Live Login

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We need openness and federation!

Advantages of public federated SSO

Why can't your online identity work like your email address?

You only need one account to interoperate with everyone

You get to choose and even change your provider

You can keep your identifier if it is in your own domain name

Advantages of public federated SSO (2)

You only need to remember and secure one set of credentials

Any additional security mechanisms can be implemented just once by a specialized party

You have an easy way to control the sharing of your information and to keep it updated

You don't need to register for new websites, just identify yourself

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*But federation needs a
discovery mechanism...*

What do we miss?

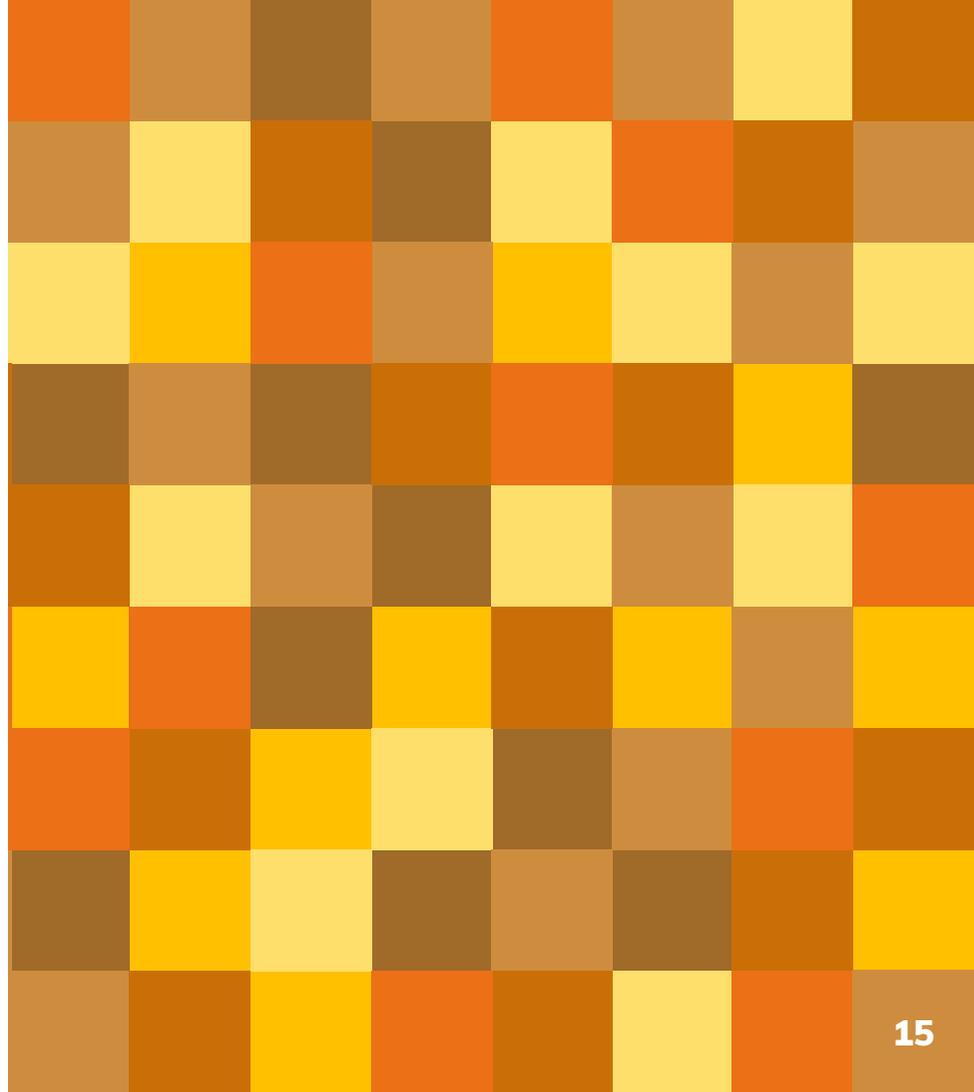
We already have federated identity management and authorization protocols

- ❑ OpenID Connect / Oauth 2.0
- ❑ Though not normally deployed in a truly federated way (at most, used for a federation with a single identity provider)

We miss a place to keep the directory of all existing identities, and a protocol for looking identities up into it

2.

Where do we keep
a public directory
for identities?



The Web people do it on the Web

OpenID Connect already has an optional discovery mechanism

- It is based on WebFinger, which is based on HTTPS
- Only accepts URIs as identifiers, with email addresses as a special case

But it requires you to deploy a web server and a WebPKI certificate on each and every domain that you want to use for identifiers

“

*Hey, but the web is so uncool now!
Why don't we use a blockchain?
Don't you want to be self-sovereign?
And by the way, here are some
tokens from my ICO!*



IBM Blockchain Learn Solutions Services Industries Get started

Transforming digital identity into trusted identity.

Learn how IBM Blockchain Trusted Identity™ is joining forces with others to build the internet's long missing, decentralized identity layer.

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Identity For All

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Read The Whitepaper



Home About Products Partners Community Resources Careers

Open Identity System for the Decentralized Web

Secure Identity Platform

Verified identity decentralized with blockchain technology.

LEARN MORE

The blockchain people do it on the blockchain

Identities, or at least pointers, or at least hashes, are written into the blockchain

- The rest is often unclear, or proprietary, or vaporware, or all together

The selling point is that this is «decentralized»

- Down with «central authorities»! No government, no ICANN can get in your way!

Unofficial standardization ongoing at the W3C on a «DID» URI scheme

A survey by a potential customer found
91 blockchain ID projects,
63 of which were having an ICO,
but only 17 of them had a non-placeholder website,
only 3 had downloadable software,
and only 0 had working software.

*(source: presentation at
European Identity Conference 2018)*

Wait a minute...

We already have a «public distributed ledger»

It is an open, public standard with many free implementations

It is widely available to everyone everywhere

It has been working reliably for 30+ years

It is secure (if you care to deploy the security extensions)

It can scale effectively to any amount of traffic

It is regulated to prevent capture

It is decentralized and federated

//

It's the DNS!

The DNS provides the namespace

In the real world, people use «natural» names which are neither unique nor uniform nor easily parsable

So you need a namespace to name identities uniquely on a global scale, while distributing its management... but it's the same problem that was already solved for host names 35 years ago

The DNS provides the namespace (2)

Using the DNS, you can assign human-readable identifiers to identities in a naturally federated namespace

Users are already familiar with DNS-like strings

You can even use email addresses if you wish

Or you can encourage people to get their personal domain name and own a piece of the namespace

The DNS provides the discovery scheme

We just need a pointer to know who is responsible for an identifier

Again, same problem already solved for email 35 years ago

We use a TXT record, rather than a new RRtype

- So we are not adding straw onto the camel's back

Two Internet drafts independently submitted

_openid.<identifier>

TXT

v=OID1;iss=<issuer>;clp=<claims_provider>

Though, in the end...

This discovery is «blockchain-ready»

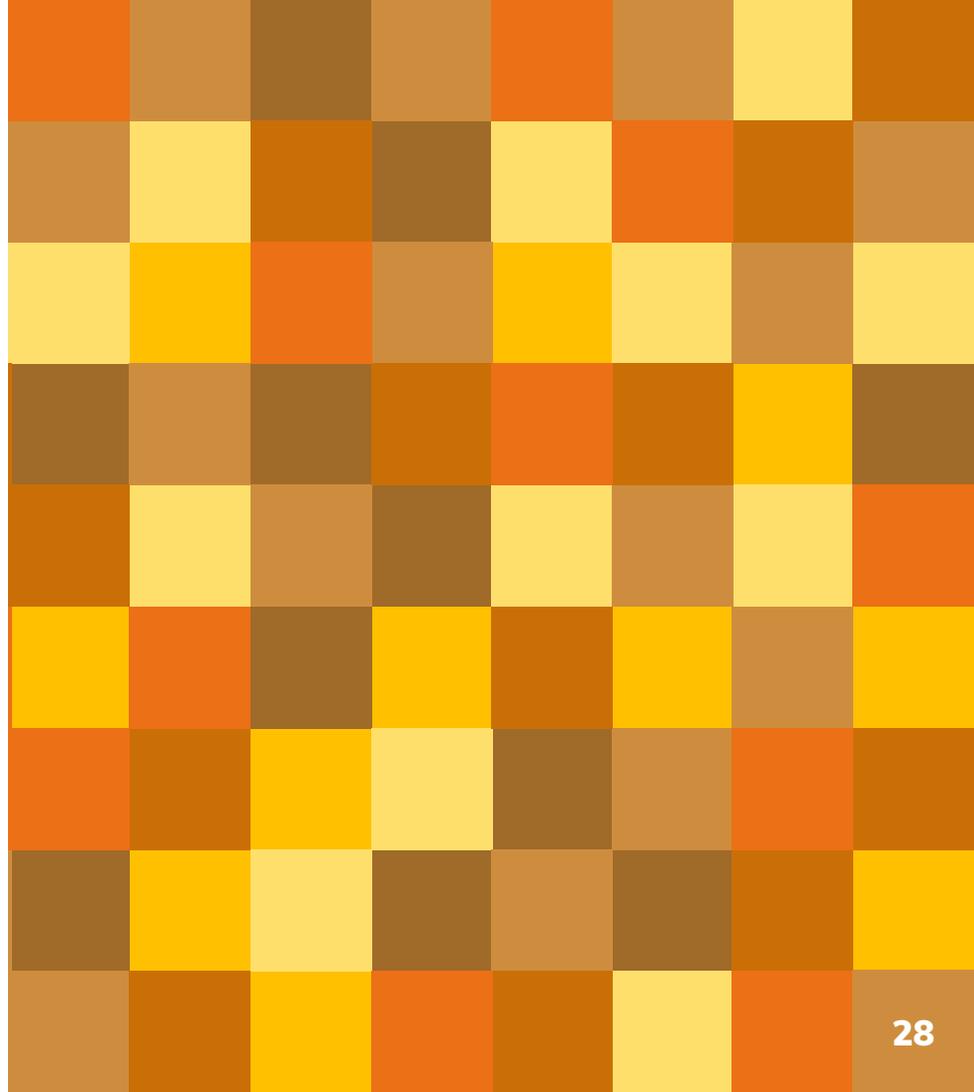
- You will just need to replace the DNS-based «public distributed ledger» with a blockchain-based one

However, we want something that can immediately be deployed to mass scale

Or it will be too late to compete with Facebook etc.!

3.

The ID4me project



ID4me

Originally promoted
by three companies,
now a non-profit
consortium

All standards are
public and patent-
free

The ID4me logo features the text "ID4me" in a bold, dark grey, sans-serif font. Above the "e" are three small, solid brown circles arranged horizontally.The logos for OX and 1&1 are displayed in white on a dark brown background. The "OX" logo consists of a square with a smaller square inside, followed by the letters "OX". The "1&1" logo consists of the number "1", an ampersand "&", and another number "1".The denic logo features the word "denic" in a white, lowercase, sans-serif font. The letter "d" is enclosed within a white circle.

The recipe for ID4me



Take OpenID Connect / OAuth 2.0 – the de facto standard for authorization and authentication over the Internet.

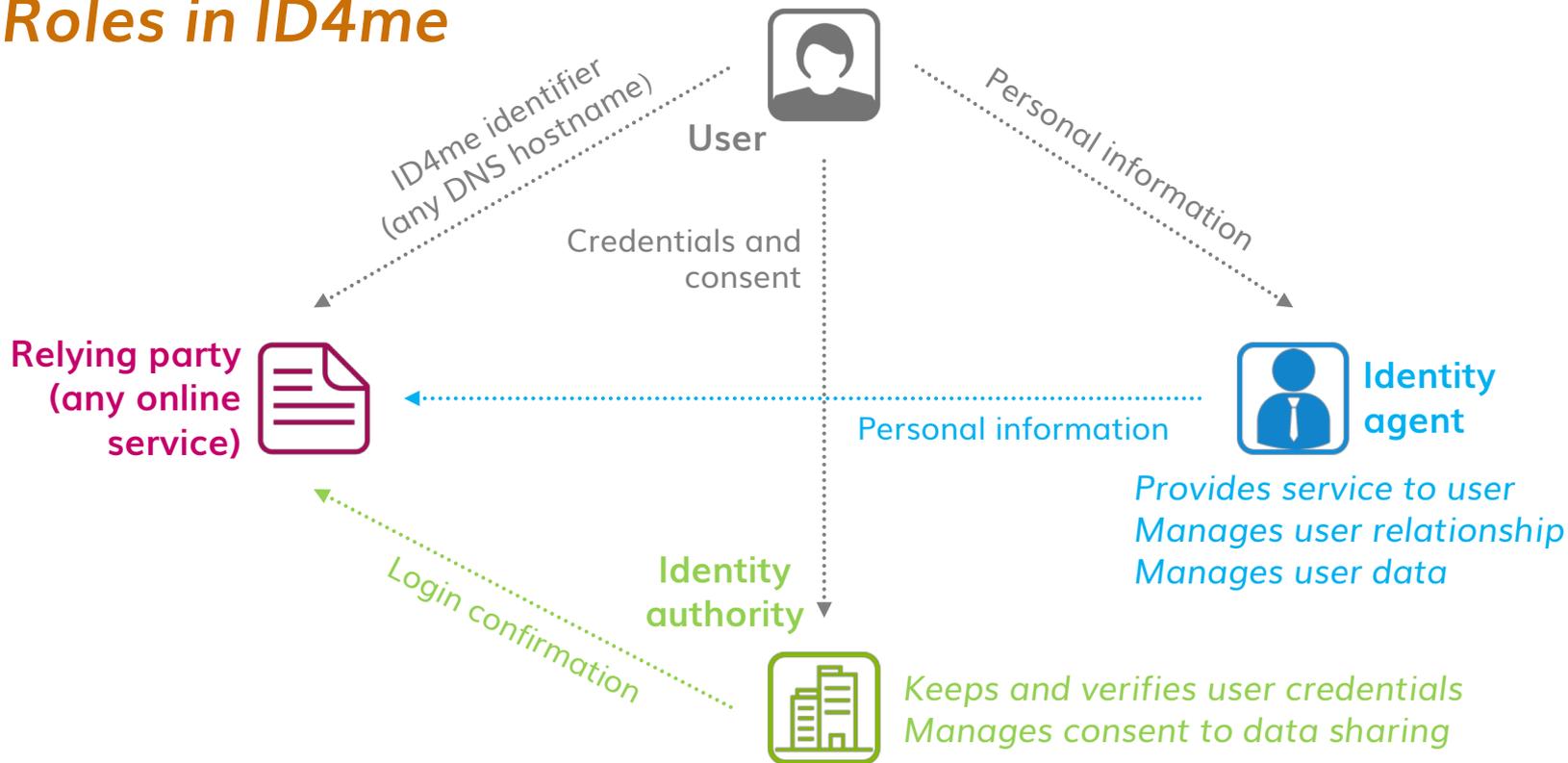


Use the DNS to build a distributed, decentralized database of all existing identities and their providers, using “hostnames” as identifiers.

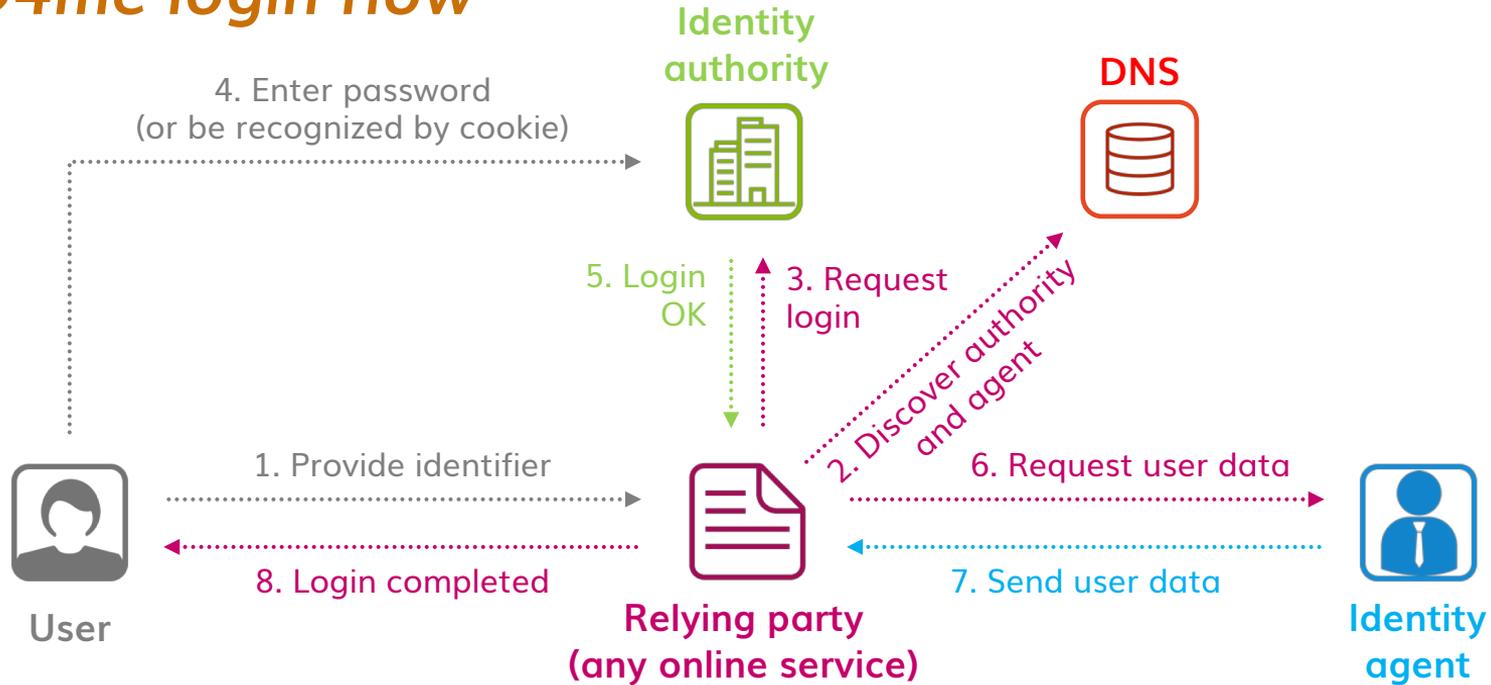


Add functionalities on top, extend and publish the standards, create a common ontology for user information, and present to the public.

Roles in ID4me



ID4me login flow



Status

Website, public specifications, Java API released

Additional features under development

Started up the international non-profit

A prototype up and running

Beta public launch at Cloudfest (end of March)

Looking for feedback and participation

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<https://id4me.org/>

Thanks!

Any questions?

You can find me at

@vittoriobertola
vb@bertola.eu



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