Building a thriving community in a company-led open source projects

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~ everyone can contribute ~
Agenda

- My open source journey
- Traditional vs. company-led open source projects
- So how does community work at a company-led projects?
- Providing support for community members
Traditional vs. company-led open source project
Uniqueness of company-led projects
Why is wider community contribution important to company-led projects?

It’s not just code, but new perspectives & insights that are more valuable.
Why do people get involved in company-based projects?

- Passion for technology/product/industry
- Opportunities for professional growth
- Sense of belonging
How can we support wider community members?

Lowering entry barriers: Availability of information, opportunities to participate in discussions, transparent decision making

Nurturing sense of belonging: Events (in-person & virtual), leadership opportunities, coffee chat, office hours

Highlighting/promoting their contributions: Blogs, panels, formal recognitions
THANK YOU