Introduction to Foxfooding

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Foxfooding = Employees + Community
Why is foxfooding important?

- Nurturing a user-centric culture by welcoming early and diverse feedback
- Improves product quality through bug discovery
Why is foxfooding important?

- Listening to our **community feedback** and needs for all over the world
- Enabling us to **fix bugs** we wouldn’t be able to find in the first place.
- Ability to **test new features** before everyone else
How does this work?

- **Instructions** on how to participate
- **Form** connected to github
- **Bugs and feedback report investigated**
Recent examples

Focus Campaign
- 62 bugs
- 1 week
- 500+ early testers/advocates
- 7 events

Major Firefox Release Campaign (Firefox Mobile)
- 66 bugs
- 3 weeks
- 141 recipients
- 3 events
- Features survey
How can you get involved?

- **Keep in touch!**
  If you’d like to get early feedback on a new feature, subscribe at our community mailing list: https://community.mozilla.org/newsletter/

- **Participate in Foxfooding**
  - Join us in #foxfooding on mozilla matrix
  - Use Mozilla products & file bugs
Thank you
(and, happy testing!)