

BEYOND RATINGS: EMPOWERING COMMUNITIES THROUGH WIKIRATE FOR TRANSPARENT CORPORATE IMPACT RESEARCH AND ANALYSIS.

Vasiliki Gkatziaki Wikirate International e.V.





What is the problem?



EXPENSIVE

EXCLUSIVE

INCONSISTENT







DATASETS ARE HIDDEN BEHIND PAYWALLS

Terminals such as Bloomberg cost more than \$20K per year to access

WE ARE LOCKED OUT OF RATING SYSTEMS

Many ratings providers do not disclose low level datasets, methodologies or sources.

COMPANY REPORTING IS NOT STANDARDIZED

Hindering large-scale analyses and useful comparisons between companies



WHAT MAKES OPEN RESEARCH SO IMPORTANT IN THE CONTEXT OF CORPORATE ACCOUNTABILITY?

fosters transparency in corporate practices

empowers different stakeholders

encourages collaboration in global scale

promotes data-driven decision and policy making

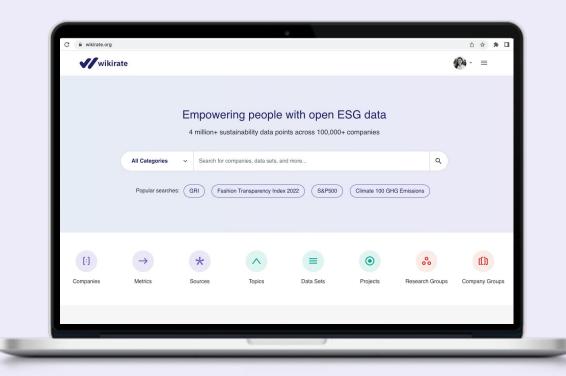
driving positive changes

WIKIRATE



An open data platform that brings corporate ESG data together in one

place, making it accessible, comparable and free for all





OUR COMMUNITY

Civil Society Organizations

Academics

Data & Sustainability Enthusiasts

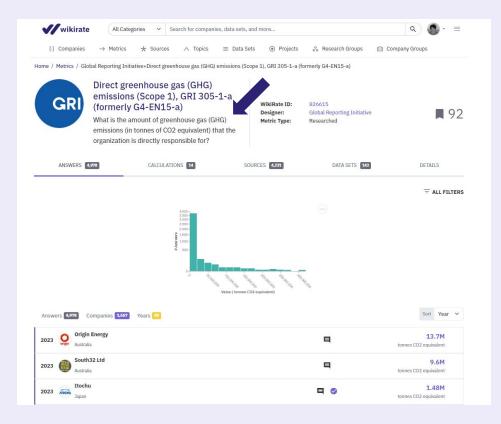
University Students



Image by pch.vector on Freepik



EVERYTHING STARTS WITH A QUESTION...





...AND ENDS WITH AN ANSWER





RESEARCH VERSUS CALCULATED METRICS

RESEARCH METRICS



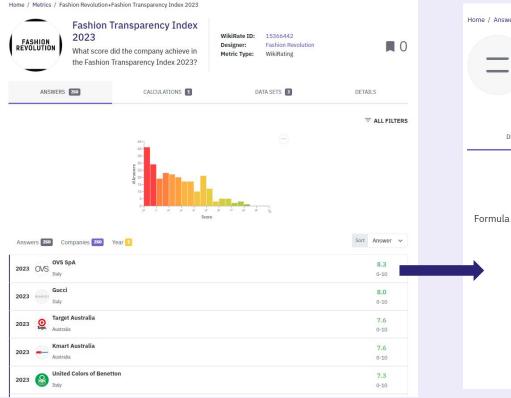
building blocks for analysis CALCULATED METRICS



allow users to run calculations



TOWARDS BUILDING TRANSPARENT RATINGS



Ξ	Question: What score did the company achieve in the Fashion Transparency Index 2023? Answer: 8.3 0-10	Metric Designe Metric Title: Company: Year: Status:	er: Fashion Revolution Fashion Transparency Index 2023 OVS SpA 2023 Unverified - Added by Steward	
DETAILS	YEARS 1	CALCULAT	IONS 2	INPUTS

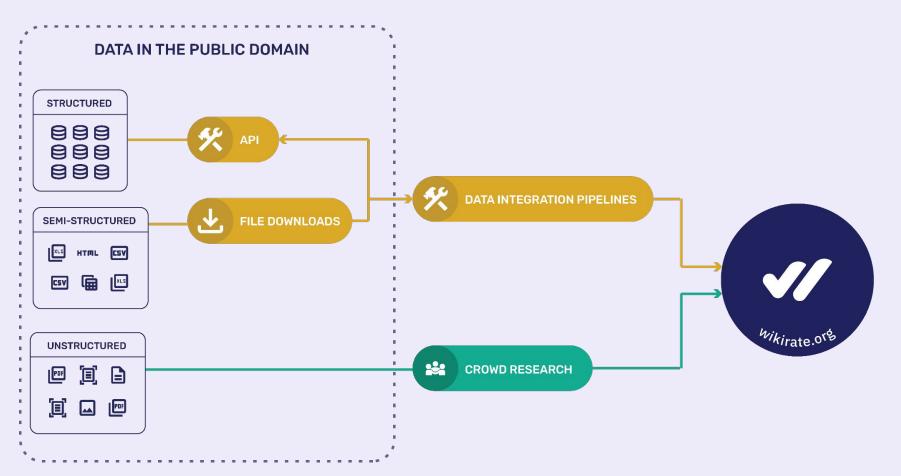
		-		-
Metric	Input	Score	Weight	Points
(I. Policy & Commitments Score WikiRating	<u>9.5</u>	9.5	x 13%	= 1.3
WikiRating	<u>9.1</u>	9.1	x 4.4%	= 0.4
WikiRating	<u>9.3</u>	9.3	x 30%	= 2.8
4. Know, Show & Fix Score WikiRating	<u>7.1</u>	7.1	x 17%	= 1.2
5. Spotlight Issues Score (2023) WikiRating	<u>7.4</u>	7.4	x 36%	= 2.7

Home / Answers / Fashion Revolution+Fashion Transparency Index 2023+OVS SpA+2023

Flag!

WIKIRATE DATA







How is the data used?

Building data dashboards

and advocating for change

FASHION CHECKER



in partnership with Clean Clothes Campaign

<image/> <image/> <section-header></section-header>			
Image: Section of the section of th	FASHION CHECKER		
Image: Section of the section of th		<u>.</u>	
Image: Control in the second secon	Adidas AG		
Rwania (2020) EUR IB BALADOLOGIA Writi (2020) Writi (2020) Writi (2020) Writi (2020) <td>2021 🗸</td> <td></td> <td>Reebok International Ltd.</td>	2021 🗸		Reebok International Ltd.
Image: Decision of the second seco		Revenue (2020)	EUR 19,844,000,000
Curries For a standard of the			
Commentation over Undergreen overunder Undergreen overundergreen over Undergre		Top 3 Production countries	Cambodia, China, Vietnam
Red more shout why tomportend, and more shout why tomportend. Red more shout how this score was calculated SEPARATE LABOUR COSTS? Vision of the source shouted of the source shouted of the source shouter costs?	LIVING WAGE PAID	The brand mak public evidenc suppliers are p Which means that the worke	tes no claim and no e was found that its baying a living wage. the brand cannot prove rs making their clothes
Read more about why transparency is important. Read more about how this score was calculated. SEPARATE LABOUR COSTS? Yes Other (
Read more about how this score was calculated.			Partial (
Interested in more information? Check out	Read more about why transparency is important. Read more about how this score was calculated.		<u> </u>
		SEPARATE LABOUR C	OSTS? Yes Other 🕑
			oformation? Check out
			9

BEYOND COMPLIANCE



in partnership with WALK FREE





How is the data used?

Writing news articles

GREEN WEB FOUNDATION

TOOLS - INSIGHTS - GET VERIFIED ABOUT - DONATE



HOW MUCH OF THE INTERNET IS COVERED BY CREDIBLE NET ZERO TARGETS? AN UPDATE

by Chris Adams / 27th September 2023 / Policy



Over this summer, we ran a project with our friends at Wikirate – a non profit dedicated to the idee of "Wikipedia, for corporate social responsibility data" – to understand how much of the internet is covered by credible Net Zero targets. We finished collecting the data earlier this month – read on to find out how it went, and what happens next.

As mentioned <u>before in an earlier blog.post</u>, at Green Web Foundation we are working towards a fossil free internet by 2030. For that to be possible, we believe that organisations that make up significant parts of the internet need to both **a**) make clear public commitments on climate as a signal to their own stakeholders and **b**) follow through with action.

← → C 😋 blog.datawra	apper.de/fashion-transp	parency-index/	\$ © £	🕻 📔 🕚 Finish update	1
Datawrapper	Blog	Product V Solutions V I	Pricing Resources ✓ Log	in Start creating	cirate
	is article is brought arts, maps, and tab	: to you by Datawrapper , a data vis iles. Learn more .	sualization tool for creating	All Blog Topics ↓	

Weekly Charts 5 min October 20th, 2022

How transparent are my clothes?

Veronika Halamková

Hiya, I'm Veronika from the communications team, and it's time for my first Weekly Chart! It's all about clothes, transparency (of reporting, not pantyhose!), and the power of indices.

As the seasons change and the temperatures drop closer to zero, it's time to look into our wardrobes and make sure we have our sweaters, coats, and scarves at hand. I decided to do the same. Picking up each piece of clothing, I couldn't help but wonder: What do I know about my clothes? Some are old, some are new, some soft and cozy, others less so – but is that it?

Inspired by Margaux's investigation of her own wardrobe, I've decided to use my very first Weekly Chart to answer a tricky question: What do I know about my clothes and the companies that made them?

The Fashion Transparency Index

As a lifelong overthinker, I like to answer complex questions in a systematic, measurable way. Lucky for me, others have already gone through the trouble of collecting lots of public information about the world's largest fashion brands with a particular focus – transparency.

The Fashion Transparency Index (FTI) ranks "250 of the world's biggest fashion brands and retailers based on their public disclosure of human rights and environmental policies, practices and impacts, in their operations and supply chains." It won't tell us which brands are the most sustainable, but it gives us an idea of how much they're willing to share. Having built sustainability indices at a previous job, I learned that competitive rankings motivate companies to share more and ultimately improve their actions, and that transparency is the first step towards measurable progress.



How is the data used?

Reports produced by CSOs

and making research findings and analyses transparent

BEYOND COMPLIANCE IN THE RENEWABLE ENERGY SECTOR:

Assessing UK and Australian Modern Slavery Act statements









Business & Human Rights Resource Centre

wikirate

Trouble brewing

THE NEED FOR TRANSPARENCY IN TEA SUPPLY CHAINS

DECEMBER 2021



How is the data used?

Writing research papers



RESPONSIBLE PATTERNS OF PRODUCTION AND CONSUMPTION: THE RACE FOR THE ACHIEVEMENT OF SDGS IN EMERGING MARKETS

PATRONES DE PRODUCCIÓN Y CONSUMO RESPONSABLE: LA CABRERA POR EL LOGRO DE LOS OBJETIVOS. DE DESABBOLLO SOSTENIBLE (ODS) EN MERCADOS EMERGENTES

ABSTRACT

ILIAN VELEZ-OCAMPOR SERGIO A. CASTRULONLORPECO

ALE IANDRO

ALVAREZ-VANEGAS4

EVA CRISTINA MANOTAS⁵

IFT - F23- M14- M16

RECEIVED: 03-11-2020 MODIFIED: 19-04-2021 ACCEPTED: 28-05-2021

DOI: https://doi.org/10.17230/ Ad-minister.38.4

Since the end of the 20th century, the role of private multinational enterprises (MNEs) has been recognized as critical in implementing increased sustainable production and consumption patterns. Particularly after the creation of the Sustainable Development Goals (SDGs) and the Agenda 2030, this role has increased. In this sense, this paper aims to analyze the measures and actions taken by companies in their contribution to the achievement of the SDG 12. Through the identification of more than 52 metrics in sustainability reports of 854 firms, findings suggest that direct greenhouse gas emissions and indirect greenhouse gas emissions are the most often reported corporate metrics to measure their impact on specific SDGs. This reveals the importance of sustainability actions in emerging market firms as a mechanism to gain legitimacy when operating in foreign markets and as an opportunity to create more sustainable production models.

KEYWORDS

Business ethics: Corporate sustainability: CSR: Environmental responsibility: Reporting: Responsible Consumption; Responsible Production; SDG 12; Sustainability, Sustainable Development Goals (SDGs); WikiRate.

RESUMEN

Desde finales del siglo XX, se ha reconocido que el papel de las empresas multinacionales (EMN) privadas es fundamental en el proceso de implementación de patrones de producción y consumo más sostenibles. Especialmente, tras la creación de los Objetivos de Desarrollo Sostenible (ODS) y la Agenda 2030, este papel ha aumentado. En este sentido, este trabajo tiene como objetivo analizar las medidas y acciones tomadas por las empresas en su contribución al logro del ODS 12. Mediante la identificación de más de 52 métricas en los informes de sostenibilidad de 854 empresas, los hallazgos sugieren que las emisiones directas de gases de efecto invernadero y las emisiones indirectas de gases de efecto invernadero son las métricas corporativas con más información para medir su impacto en ODS específicos. Esto revela la importancia de las acciones de sostenibilidad en las empresas de mercados emergentes como mecanismo para ganar legitimidad al operar en mercados externos y como oportunidad para la creación de modelos de producción más sostenibles.

1 PhDc. Assistant Professor, CEIPA Business School, Sabaneta, Ernail: ana.comez@ceipa.edu.co ORCID: https://orcid.org/0000-0002-4932-1206

AI against Modern Slavery: Digital Insights into Modern Slavery

Reporting - Challenges and Opportunities

Nyasha Weinberg,¹ Adriana Bora,² Francisca Sassetti,³ Katharine Bryant,⁴ Edgar Rootalu,⁵ Karyna Bikziantieieva,⁶ Laureen van Breen,⁷ Patricia Carrier,⁸ Yolanda Lannquist,⁹ Nicolas Miailhe¹⁰

The Future Society, 125,69,10 Walk Free, 34 WikiRate, 7 Business and Human Rights Resource Centre® fsassetti@walkfree.org.3 adriana.bora@thefuturesociety.org.2 kbrvant@walkfree.org.4 laureen@wikirate.org.7 carrier@business-humanrights.org8

Abstract

From seafood from Thailand and electronics from Malaysia and China, to textiles from India and wood from Brazil, modern slavery exists in all corners of the planet. It is a multibillion-dollar transnational criminal business that affects us all through trade and consumer choices. In 2016, an estimated 25 million people were forced to work through threats, violence, coercion, deception, or debt bondage. Of these, 16 million were forced to work in the private sector. Given the widespread nature of the problem, governments, corporations, and the general public are increasingly expecting companies to accurately disclose the actions they are taking to tackle modern slavery. Yet, five years on, there are challenges with understanding companies' compliance under the 2015 UK Modern Slavery Act. It is unclear which companies are failing to report under the MSA, while the quality of these statements often remains poor. Project AIMS (Artificial Intelligence against Modern Slavery) hamesses the nower of artificial intelligence (AI) for tackling modern slavery by analvzing modern slavery statements to assess compliance with the UK and Australian Modern Slavery Acts, in order to prompt business action and policy responses. This paper examines the challenges and opportunities for better machine readability of modern slavery statements identified in the initial stages of this project. Machine readability is important to extract data from modern slavery statements to enable analysis using AI techniques. Although extensive technological solutions can be used to extract data from PDFs and HTMLs, establishing transparency and accessibility requirements would reduce the resources required to assess modern slavery reporting and ultimately understand what companies are doing to address modern slavery in their direct operations and supply chains - unlocking this critical 'AI for Social Good' use case

Keywords: Artificial Intelligence, AI for Good, Modern Slavery, Business Due Diligence, Human Rights, Supply Chain Ethics

Introduction

From seafood from Thailand and electronics from Malaysia and China, to textiles from India, wood from Brazil, and apparel manufacturing in the United Kingdom,1 modern slaverv exists in all corners of the planet. Modern slavery is a multi-billion-dollar transnational criminal business that affects us all through trade and consumer choices. In 2016, an estimated 25 million people were forced to work through threats, violence, coercion, deception, or debt bondage. Of these. 16 million were forced to work in the private sector (ILO and Walk Free 2017). It is estimated that approximately US\$354 billion worth of products at-risk of being produced by forced labor are imported by G20 countries annually (Walk Free 2018). Given the widespread nature of the problem, governments, corporations, and the general public are increasingly expecting companies to accurately disclose the actions they are taking to tackle modern slaverv.1 A valuable source of information is corporate reporting resulting from supply chain transparency requirements in domestic legislation.²

SUSTAINABILITY REPORTS FROM THE PERSPECTIVE OF THE SDGs.

Author:

Paula Piquer Marin Tutor: Iluminada Fuertes Fuertes

Bachelor's Degree in Finance and Accounting

Academic year: 2023/24

Abstract:

The 17 Sustainable Development Goals emerged in 2015 and, since then, they have revolutionised the outlook of non-financial disclosure in sustainability reports. Therefore, the aim of this final degree project is to delve deeper into the report that companies make on the SDGs, specifically on the SDG 12. To achieve this goal, we seek to answer the following questions: How can companies integrate the SDGs into their business strategy? How are companies reporting on SDG 12? We have reviewed the literature on the subject and, among the findings, it stands out that, although companies are committed to the SDGs and their reporting, small and medium-sized companies are far behind the large ones. The study of the SDF 12 report is an early topic, although it has caught the attention of different researchers. However, the report focuses on the production dimension, making commitments in relation to responsible and sustainable consumption invisible

Keywords: sustainability reporting, SDG reporting, SDG 12 reporting, sustainable production, and consumption

AAAI Fall 2020 Symposium on AI for Social Good. Copyright © 2020 for this paper by its authors. Use permitted under Crea-

tive Commons License Attribution 4.0 International (CC BY 4.0).

1 A recent undercover investigation brought to light the slavery-like exploitative conditions in a factory in Leicester producing clothes for fashion wage and worked without protective equipment (Duncan 2020; Matety

Law 2017

giant Boohoo, where workers received significantly less than minimum

² See UK Modern Slavery Act 2015, Australian Modern Slavery Act 2018, California Supply Chain Transparency Act 2010, French Duty of Vigilance

² PhD, Assistant Professor, Universidad de Antioquia; Universidad EAFIT, Medellin, Ernail: juan. velez28@udea.edu.co ORCID: https://orcid.org/0000-0002-6119-2937

³ PhD; Full Professor of Management, Universidad EAFIT, Medellin. Email: scastri@eafit.edu.co ORCID: https://orcid.org/0000-0002-6183-854X

⁴ PhD student; Coordinator of Environmental Culture, Universidad EAFIT, Medellin, Ernail: aalvar17@ eafit.edu.co ORCID: https://oreid.org/0000-0003-1550-5653

⁵ PhD: Associate Professor, Universidad Nacional de Colombia sede Medellin, Email: ecmanota@unal. edu.co ORCID: https://orcid.org/0000-0002-5078-278X



DATA EXTRACTION

With our **Creative Commons Attribution 4.0 licensing,** we welcome reuse of the data

Exports UI

Buttons on all data pages for easy extraction

Format: **CSV**

GraphQL endpoint

Allow users to form dynamic queries on wikirate data.

RESTful API

Pull data from select companies and metrics into your own live tools, dashboards or platform

Python Wrapper: wikirate4py

Java Wrapper: wikirate4J

Ruby Wrapper: wikirate4ruby



WHERE TO START?

GUIDES, GUIDES, GUIDES...

How to get started with Research Projects on Wikirate?

How to add answers on metrics?

How to use Wikirate's REST API?

How to generate appropriate attributions when you use wikirate data?

How to review data?



HOW TO CONTRIBUTE?

Projects looking for contributors

Help us improve the data

Volunteer for Wikirate

<u>Contact us</u> - to share ideas, form partnerships or get support



✓ 5 more properties

Get ready to embark on an exciting journey and make a meaningful impact!

We have compiled a list of projects using Wikirate that are currently seeking contributors. Each project offers a unique opportunity for you to contribute your skills and expertise.

Click on a project below to gain a comprehensive understanding of the available tasks, the required skills to participate, the skills you will develop by engaging in these projects, and outputs that will be produced through your collaboration.

88 Gallery I Table

Filter Sort 4 Q 5

Looking for contributors





Gender Equality in the Workplace (Spain)

Modern Slavery Research Project



Tracking the Impacts of Fashion Companies on Gender Equality



HOW TO CONTRIBUTE?

Wikirate is an open source project, written in ruby! Check-out our GitHub repository and get started with <u>wikirate</u> and <u>decko</u>.

Create your own dashboards.





WHAT THE FUTURE HOLDS?



More transparent ratings & calculated metrics.

Automating Summaries on companies based on available data and user preferences.

Use LLMs for information extraction from text reports.



Thank you. Stay connected.

E-mail: <u>info@wikirate.org</u> LinkedIn: <u>https://linkedin.com/company/wikirate</u> GitHub: <u>https://github.com/wikirate</u> Twitter: <u>https://twitter.com/wikirate</u>



Vasiliki Gkatziaki Data Engineer

vasso@wikirate.org