ManaTEE: an Open-Source Private Data Analytics Framework with Confidential Computing

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Private Data Analytics

Why is Private Data So Important?

Value Extraction

Public Interest

Why is Private Data So Important?

Value Extraction

Public Interest

Sharing Private Data for Public Interest

- Public Health: medical data, personal health data
- Public Safety: PII (e.g., address, phone number) associated with crimes or illegal activities
- Education: academic performance, attendance, and engagement
- Civic Engagement: personal beliefs, social activities

... and many more

Often Requires Cross-Organizational Data

Example: Understanding Illicit Drug Promotion by Using Cross-Platform Data (Zha et al., CCS'24)

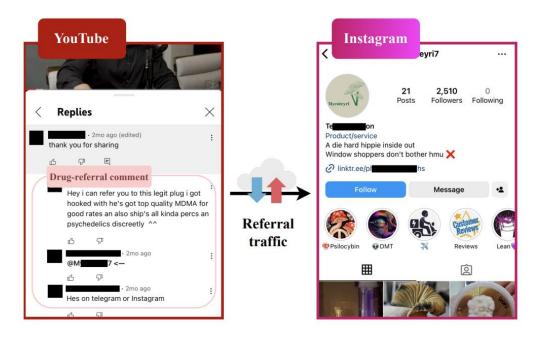
Understanding Cross-Platform Referral Traffic for Illicit Drug Promotion

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HDR UK: Trusted Research Environment (TRE)



https://www.hdruk.ac.uk/access-to-health-data/trusted-research-environments/

Why is it Hard?

Challenge 1: Data Privacy Risks

■ Trust

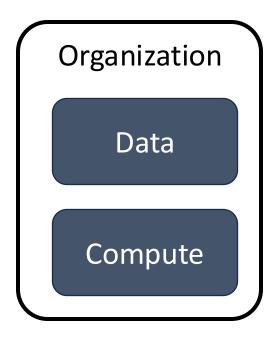
- Conflict of interests
- Risk of abusing data or data fabrication
- Different trust domain (e.g., company, country, ...)

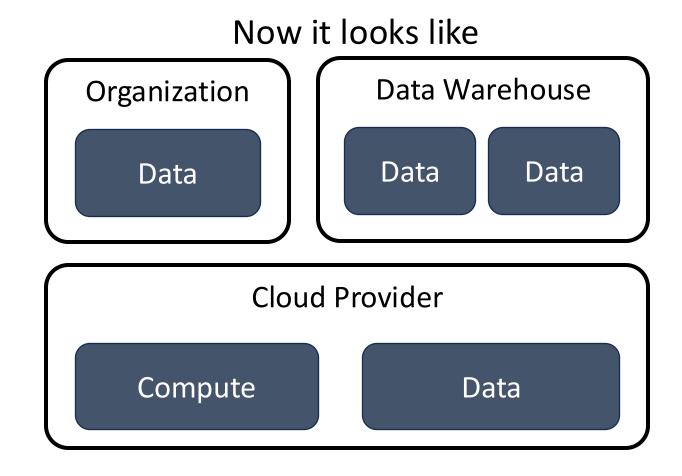
Compliance

- Privacy policies such as data retention or purpose limitation
- Providing raw data might be legally prohibited
- Changing the geolocation of data can be legally restricted

Challenge 2: Accountability and Transparency

In the Old Days...





What do we Need?

We Need A "Standard" Way That Provides...

- Strong Privacy Protection Mechanisms
 - Privacy Enhancing Technologies (PETs)
 - Protecting privacy while maximizing the utility of data
- Technical Enforcement of Policies
 - Terms and conditions and honor codes are not enough
 - Proactive measures, instead of reactive
- Accountability and Transparency
 - Auditability of the full system if necessary
 - Verifiability on the integrity of the results
- Usability
 - Provide accurate results
 - Must be easy to deploy, easy to use, and easy to customize

Existing Approaches

Existing Industry Solutions for Security & Privacy

SQL Policy-based Data Clean Room Rely on SQL/data platforms provided by 3rd party, who is free of conflict of interest

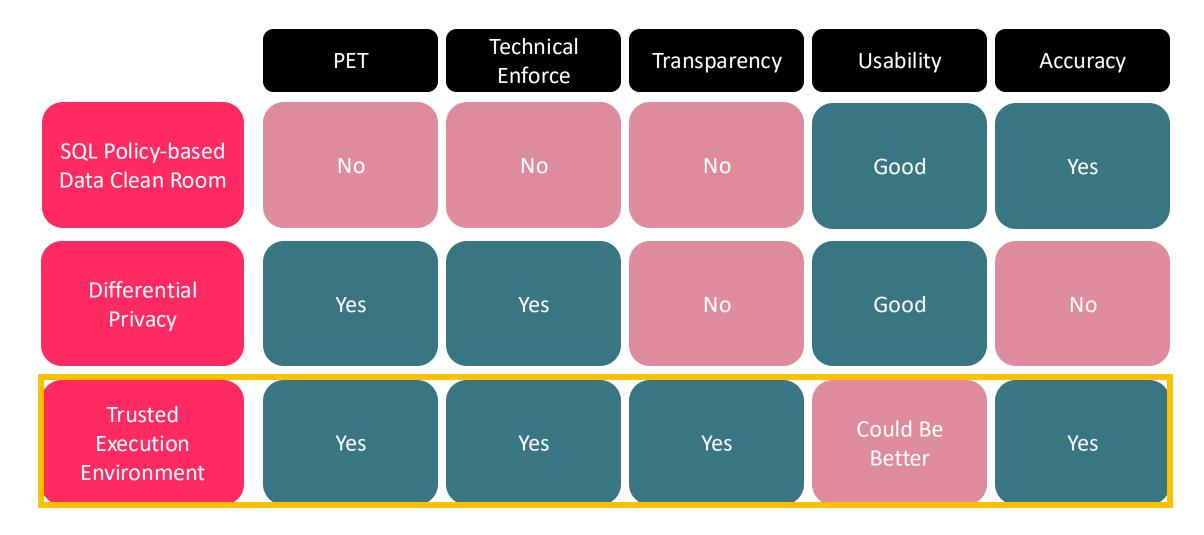
Differential Privacy

Preprocess data or add noise to the aggregated SQL results to limit information leakage

Trusted Execution
Environment

Use remote attestation to co-verify the code before releasing data; contain data in an isolated environment during execution

Technical Difficulties of Existing Solutions





Our Goals

- Technical Enforcement via PET: enforce privacy policies such as purpose limitation and data retention via PETs
- Usability: provide an interactive tool to utilize the data
- Accuracy: provide accurate results on real data, as well as an evidence of execution
- Transparency and Accountability: make it auditable and verifiable
- Deployment: make it easy to deploy to the cloud

Different Need at Each Stage

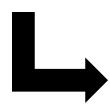


Programming Stage









Smaller Data/Compute

Interactive

Hard to Control Data

Higher Privacy Risk

Execution Stage





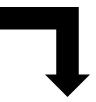


Larger Data/Compute

One-Time Execution

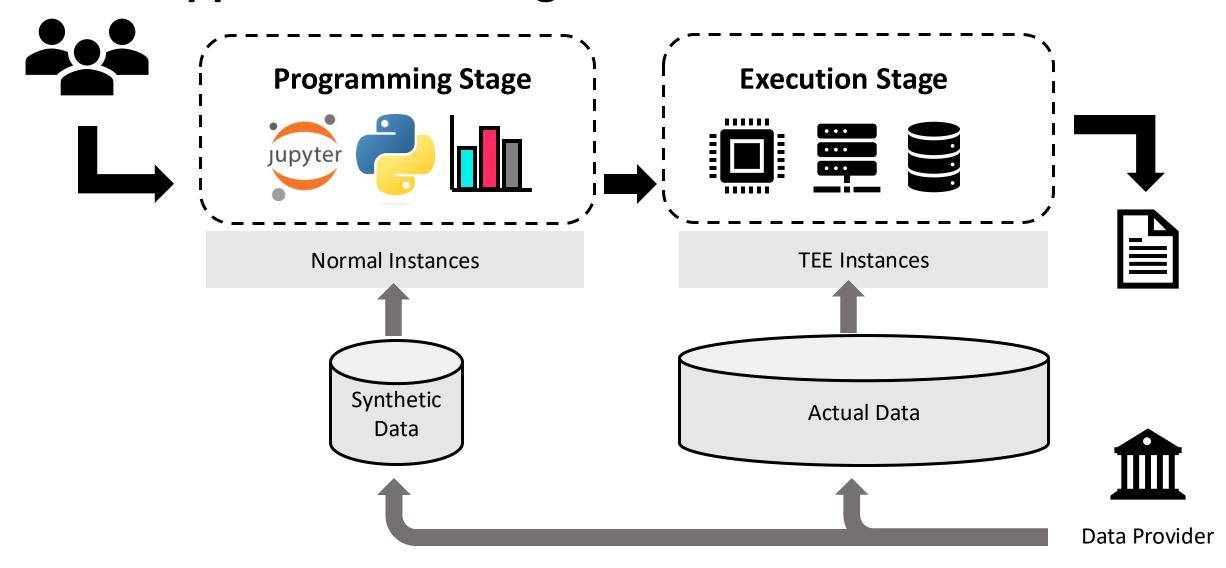
Easier to Control Data

Lower Privacy Risk





Our Approach: Two-Stage Data Clean Room



Benefits of the Two-Stage Execution Model

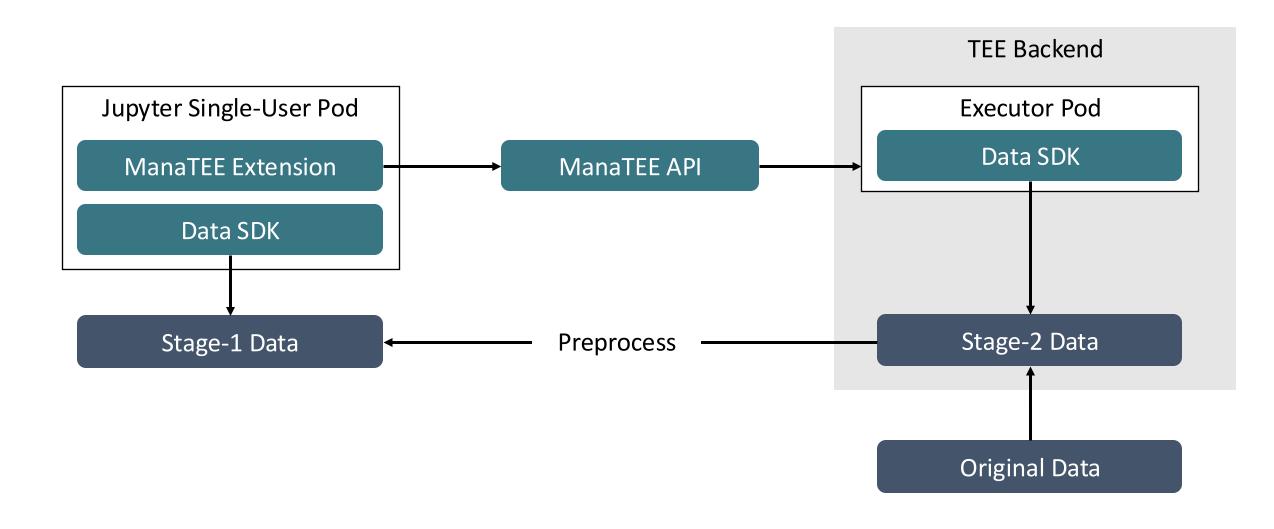
Separate Data Policy and Code Policy

- Flexible data policy on programming stage LDP perturbation, sampled data, or DP synthetic data
- Code policy enforced only at the execution stage
- Accurate Results in Execution Stage
 - Full data access is securely enabled via confidential computing

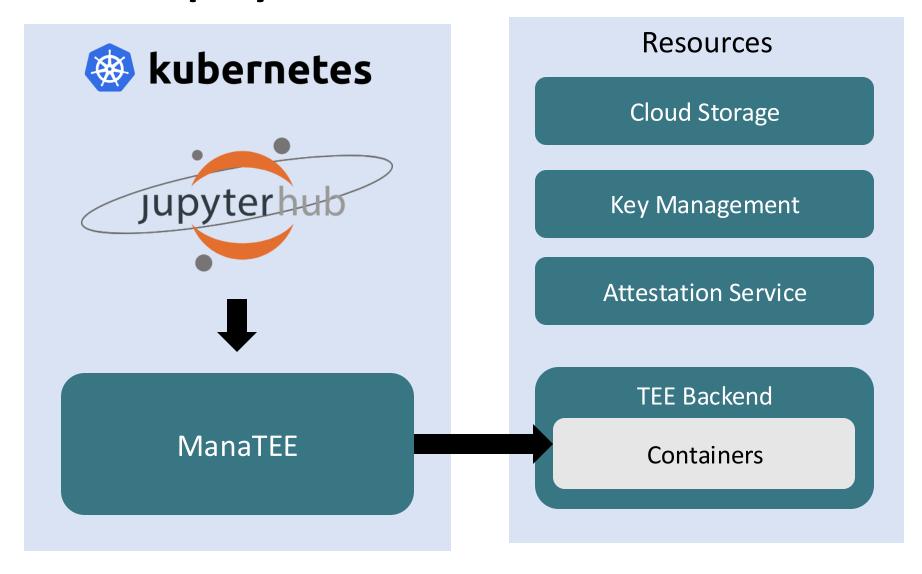
Why Confidential Computing?

- Provides transition of trust, making it work with various trust model (Crossorganizational data providers)
- Integrity of the execution
- Proof of execution (attestation report)

ManaTEE Data and Code Pipeline

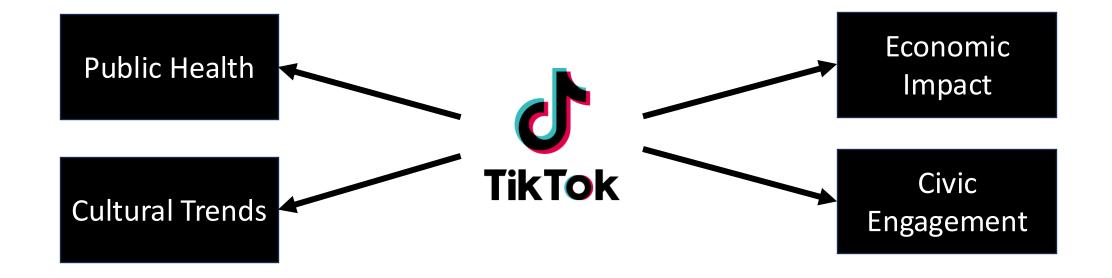


Easy Cloud Deployment via Terraform



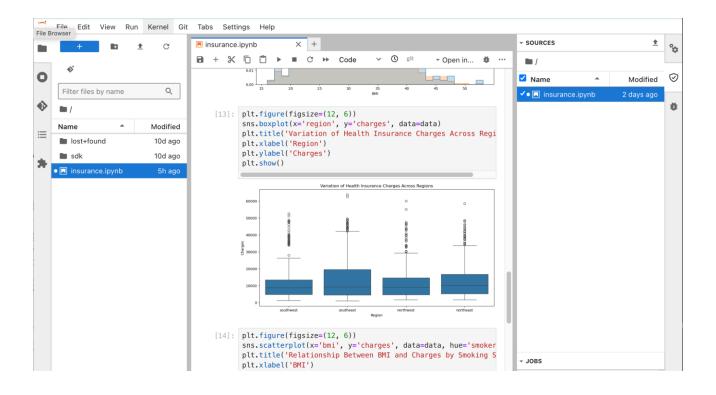
Use Cases

Providing Transparency to Researchers



TikTok Research Tools

Virtual Compute Environment (VCE) https://developers.tiktok.com/doc/vce-getting-started



Another Potential Use Cases

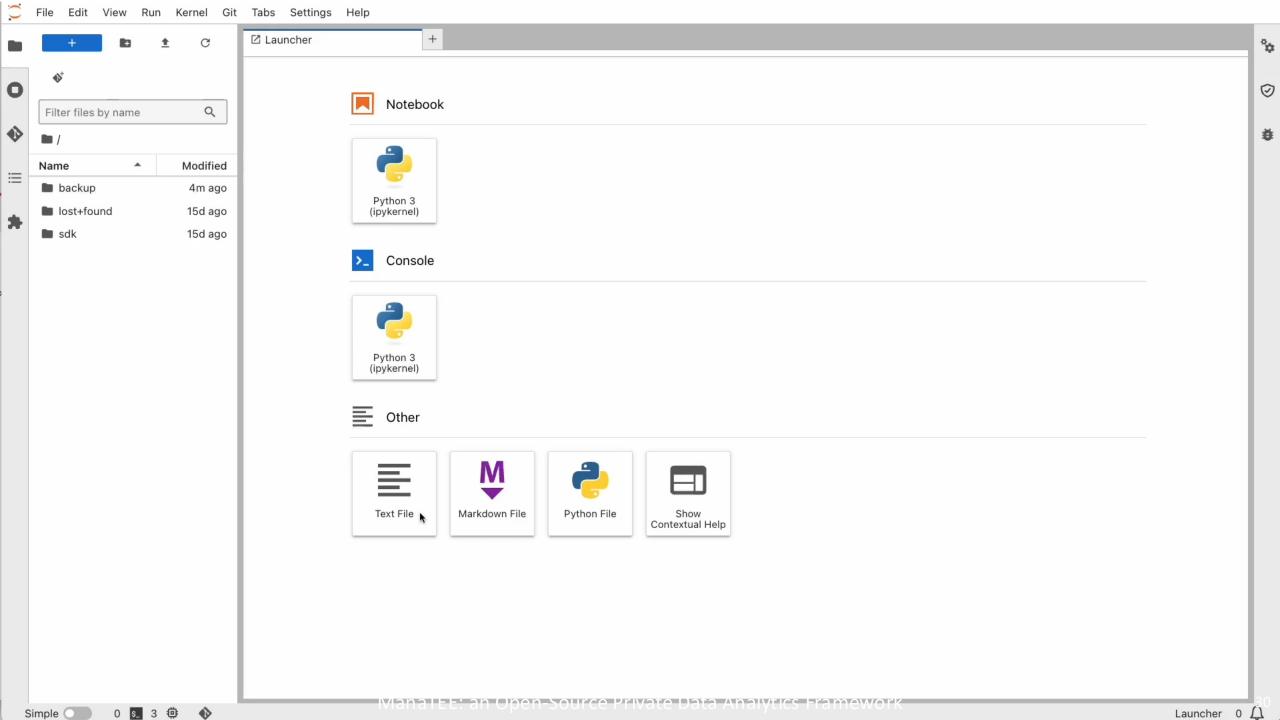
- Ads & Marketing
 - Lookalike segment analysis
 - Measurement and conversion tracking
- Machine Learning
 - Inferencing & training with private dataset
 - Inferencing & fine-tuning private model
 - AI model evaluation (e.g., fairness) on private models

Tutorial Demo

https://manatee-project.github.io/manatee/getting-started/tutorials/

Demo Scenario

- Dataset
 - Insurance charge dataset from Kaggle
- Task
 - Train a model predicting the insurance charge
 - XGBoost Regression
- Privacy Protection
 - Differentially-private synthetic data in the first stage
 - MST (2018 NIST synthetic data challenge winner), McKenna et al.



Project Current & Future

	Current	Future
Users	One-Way Collaboration (Singler source of data)	Multi-Way Collaboration (Cross-organizational data)
Backend	Single Backend	Multiple Backend
Data Provisioning	Manual	Automated
Policy and Attestation	Manual	Automated
Compute	CPU	CPU/GPU

Project Timeline

- [2024/5] TikTok launched VCE
- [2024/6] TikTok Open sourced PrivacyGo Data Clean Room
- [2024/10] Project renamed to ManaTEE and donated to Confidential Computing Consortium
- [2025/1] ManaTEE community version released
- [Current] Forming Technical Steering Committee

The First Community Release for Open Collaboration

- Tutorial
 - https://manatee-project.github.io/manatee/getting-started/tutorials/
- Local Deployment (Minikube)
 - https://manatee-project.github.io/manatee/getting-started/minikube/
- Announcement
 - https://manatee-project.github.io/manatee/blog/2025/01/07/firstcommunity-release-of-manatee
- Release Note
 - https://github.com/manatee-project/manatee/releases/tag/0.1.0

Collaborators



Please Join Us!

Google Groups: https://groups.google.com/u/1/g/manatee-project

Github: https://github.com/manatee-project

Q&A

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