



WordPress at Scale

[go.epfl.ch/
wpatscale](https://go.epfl.ch/wpatscale)

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EPFL ISAS-FSD



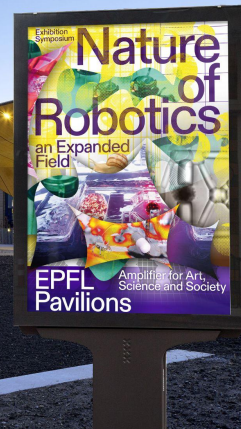
EPFL
is
... BIG

- 14'012 students
- 372 academic staff
- 6'530 employees
- 130 home countries

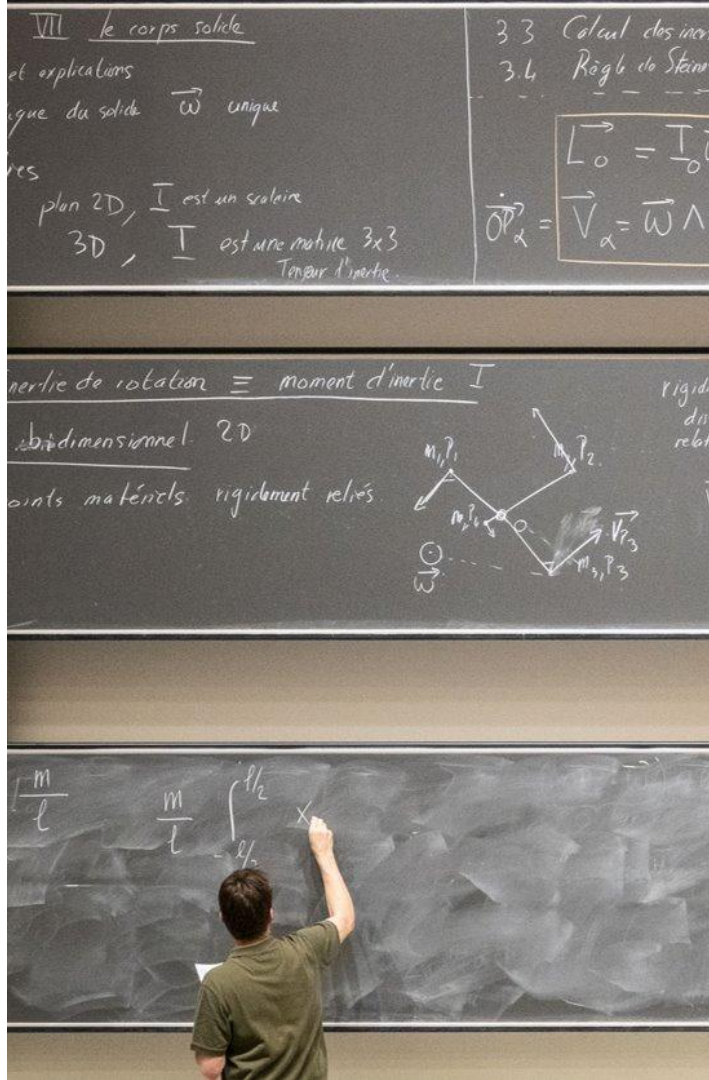


... We have datacenters!
(... with VMs and NFS)

Our team: 8 employees,
5 interns
... for 26 apps (not just
WordPress)

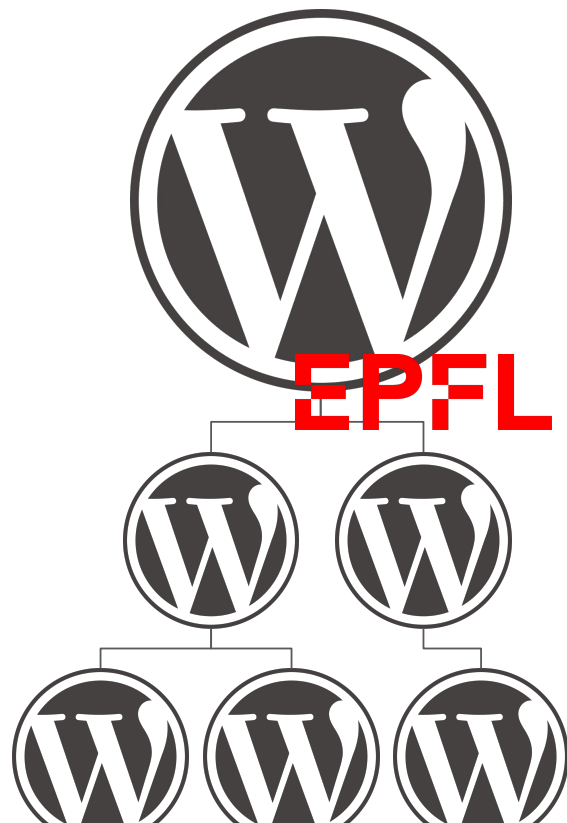


- Kubernetes, containers, pods
- php-fpm, nginx
- Off-premise cache 😇



We'll need... 865 WordPresses.

- ... 679 of which live under the same DNS domain, www.epfl.ch
 - Homepage
 - www.epfl.ch/labs/foolab (400×)
 - www.epfl.ch/campus/associations/bar (60×)
 - ...
- inside.epfl.ch/department-baz (100×)
- quuxconf2026.epfl.ch
- ...



Attempt #1 (~2019) = WordPress of the 2000s

Designed and operated as a
general-purpose LAMP hosting

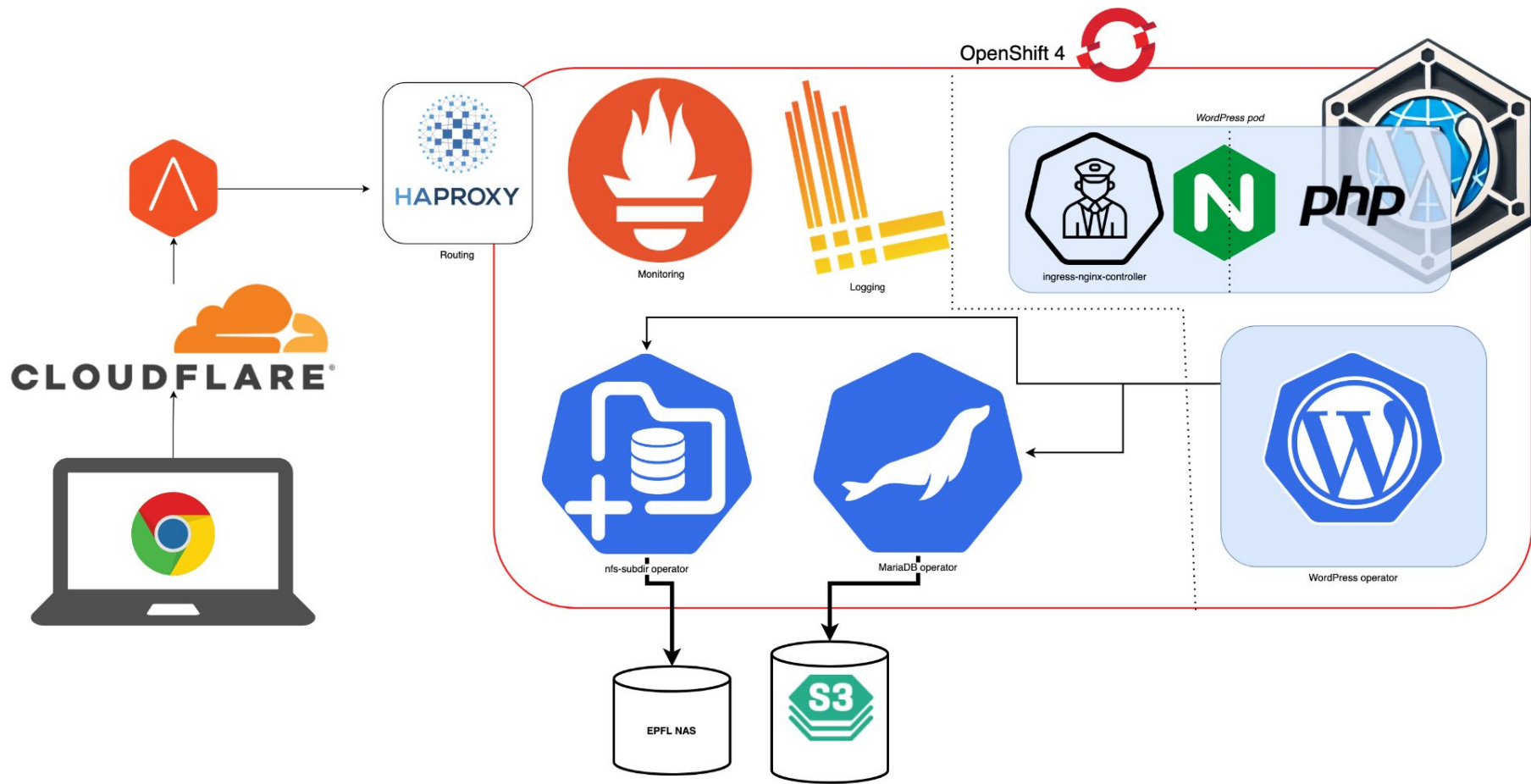
- Tenant uploads
 - WordPress (or whatever)
 - Theme(s)
 - Plug-in(s)
- We kind of didn't know any better back then.



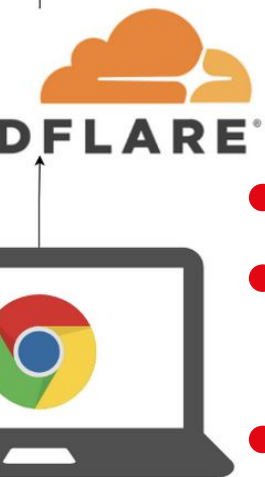
... Not really at scale.

- Apache?
 - 1 request = 1 thread
 - Always costs full price (in RAM, threads)
- PHP over NFS?
 - WordPress includes ~1000 PHP files as part of its hello-world code flow
 - Latency is **at least** 1000× the RTT to your filer
 - Cache?
 - ... Doesn't help — revalidates with `stat(2)`





EPFL Edge cache



- It protects!
- It ~~attaches~~ serves captchas!
- It pays for itself in sheer bandwidth savings!

(Disclaimer: not affiliated with Cloudflare in any way, besides being satisfied customers of their service)

EPFL ISAS-FSD

Overview

epfl.ch

Monitor and configure how Cloudflare processes your web traffic with the services in the menu.

[Review Cloudflare fundamentals](#)

[24 Hours](#) 7 Days 30 Days

19 JANUARY — 20 JANUARY

Unique Visitors

1.75M

Total Requests

65.59M

Percent Cached

96.78%

Total Data Served

4 TB

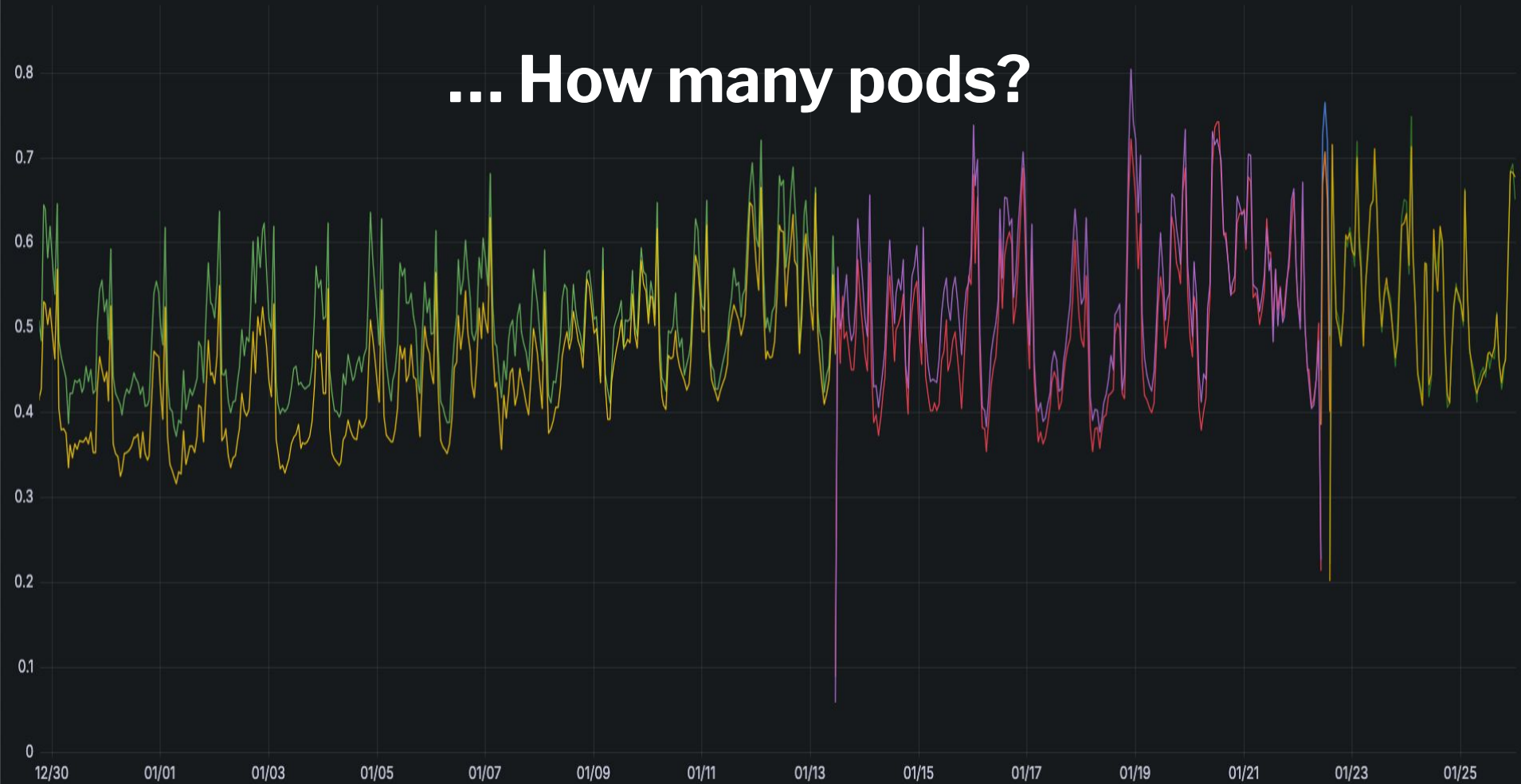
Data Cached

3 TB

[View more analytics](#)

[Download data](#)

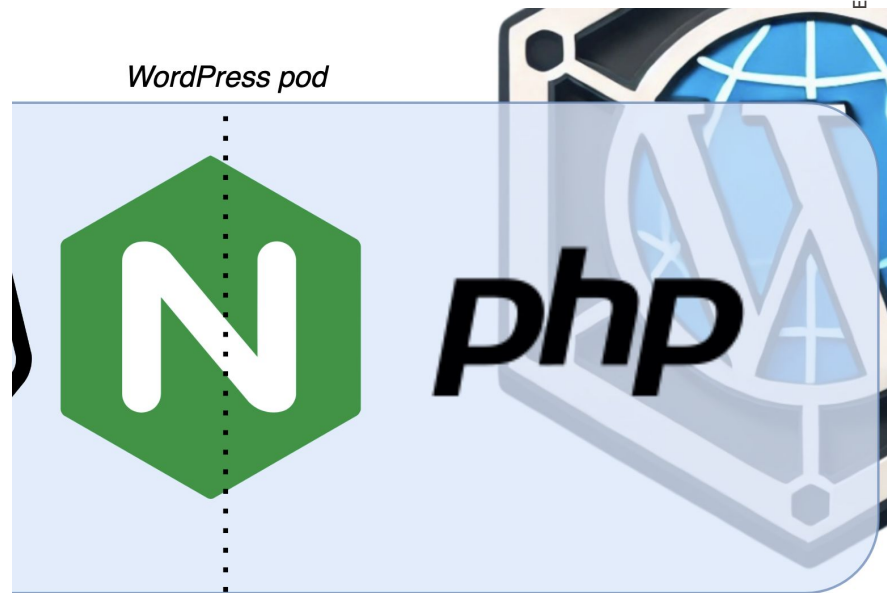
... How many pods?



- ~~Apache~~ → nginx: non-blocking Web server
- php-fpm: same pod, separate container
- ships w/ **immutable PHP code**

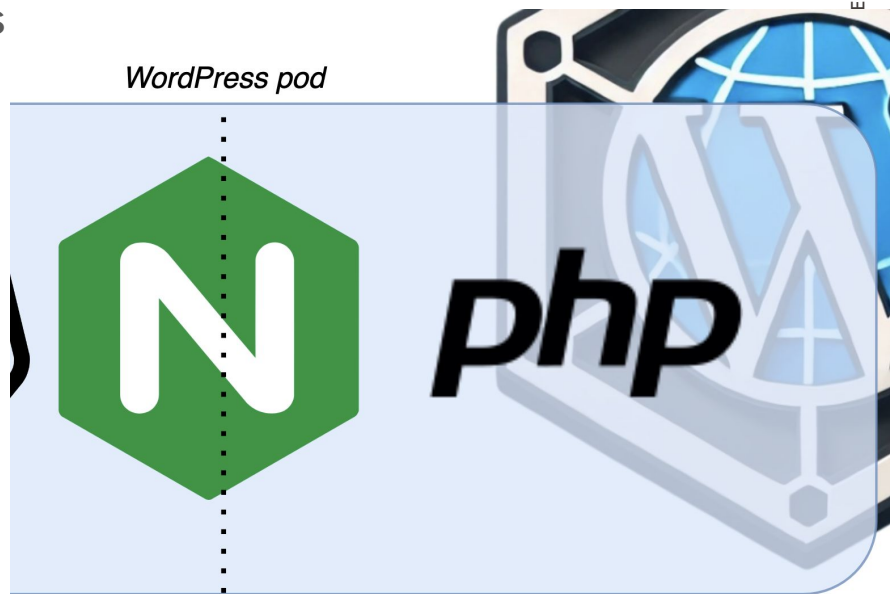


- Security: hard to backdoor
- Performance: kernel FS cache
≈ μs latency



We used to require another layer of cache on-premise (varnish). We no longer do.

- **knows** 🧠
about all sites, all URLs, all filename patterns,
and all WordPress 12-factored variables
(i.e. MariaDB credentials)
- **serves** 👨‍🍳
static files out of
 - The container image
 - or NFS again (just for uploads now 😊)
- **passes** 🏈
the query to php-fpm for interactively
rendered content



Each WordPress request is served independently from the others.

PHP?...

A design oversight turned killer feature:

forget everything, every time.



- PHP / WordPress starts over from a blank slate **upon each and every request.**
- Efficient? How?... 🤔
 - “shared memory”
 - “Zend cache”

PHP?...

We are effectively

**turning the whole WordPress
into a function-as-a-service.**





Serving at scale > Operating at Scale

Developing at scale *

- Using **Kubernetes** to the best of its capabilities
- Absorbing **complexity** with the WordPress operator

- ... that operates in your stead.
- In goes: `1× WordpressSite` Kubernetes object
- Out comes your site... kind of piecemeal:
 - `1× Ingress` # of a “private” `IngressClass`; more on this later
 - `1× Route` # or sometimes `0×`, e.g. `www`
 - `1× Database` # 🏈 to MariaDB operator
 - `1× mkdir()` on NFS # uploads
 - Homemade PHP code that
 - Initializes the site
 - Initializes or reconciles plug-ins and themes

All of that is made

- With Python and Kopf, the Kubernetes Operator Framework
- In a fully EPFL-agnostic way!
→ `#coreplugindesign`

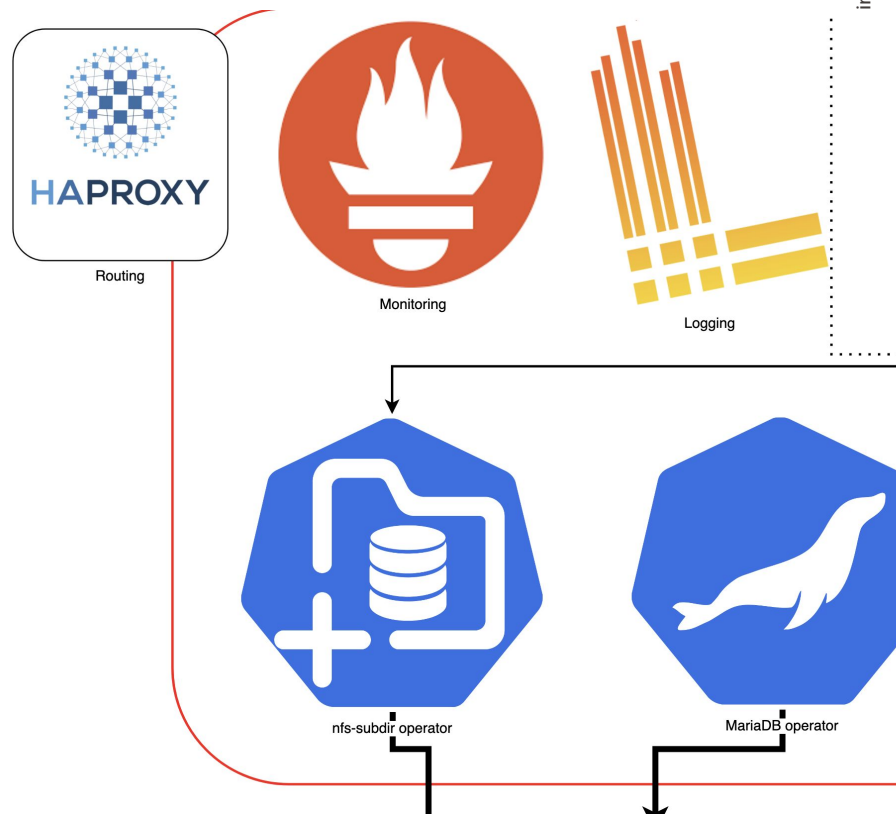


DEMO



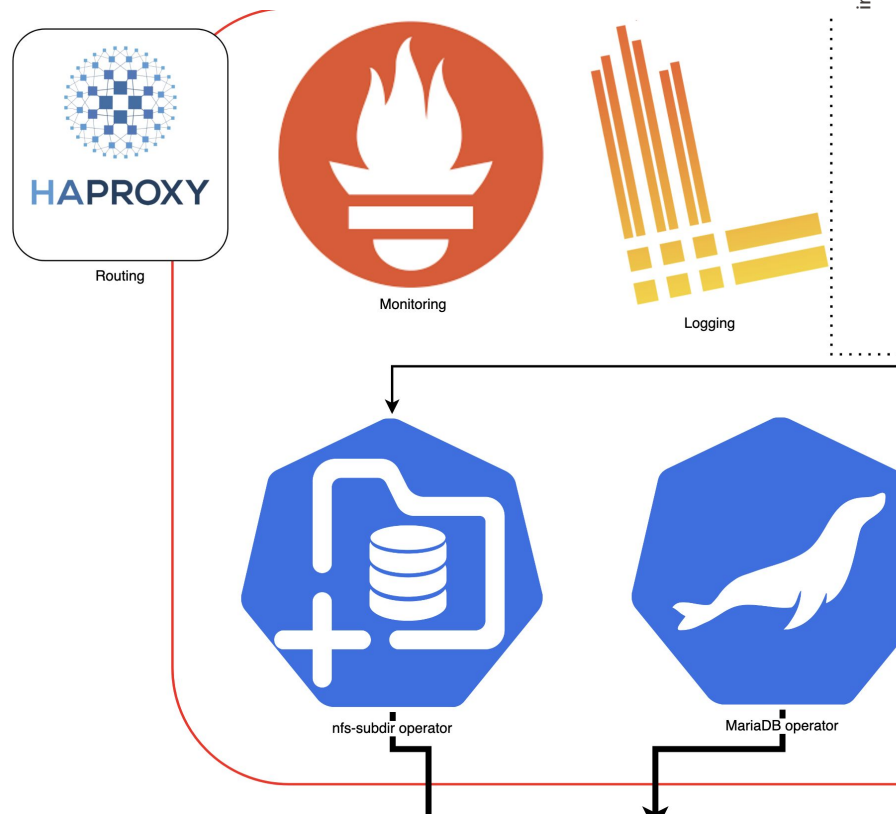
Well... Not a whole lot.

- We wrote wp-veritas (in Next.JS) for our Webgrandmaster to edit WordpressSite objects on their own
 - That app captures a lot of EPFL-specific “business logic”...
 - The rest being in our lineup of themes and plugins



Well... Not a whole lot.

- Backups to our on-premise S3 are being performed by the MariaDB operator
 - Our own WP operator can optionally restore a site from there, under the same URL or a new one



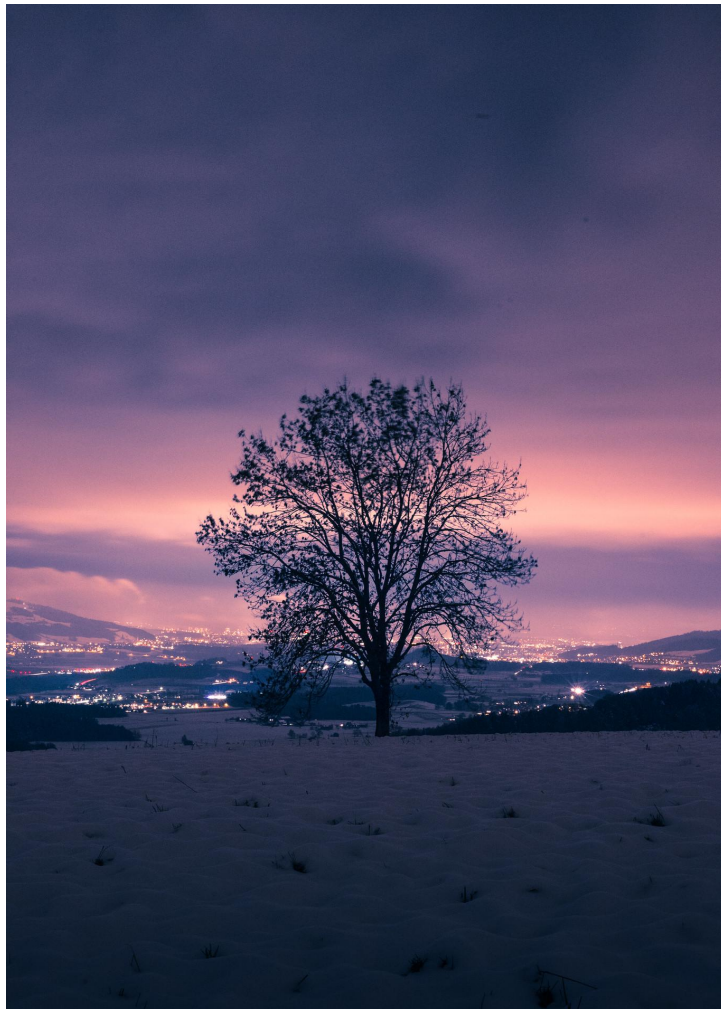
EPFL ... nightly basis?

We moved wp-cron into its own Kubernetes `CronJob`.

(Solved the 22h22 problem.)

We use that to monitor “slow” metrics into a Prometheus pushgateway:

→ plugin

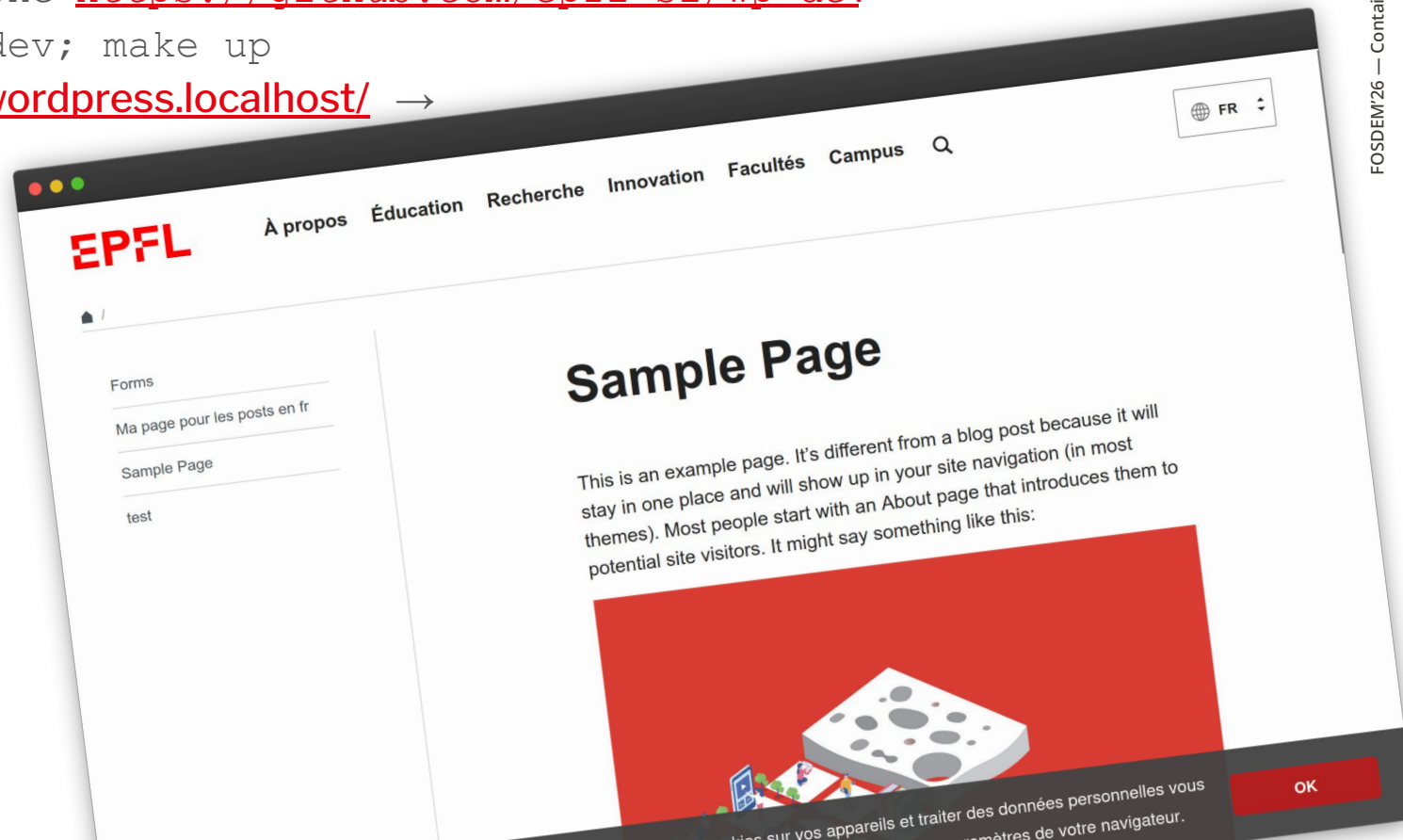




Developing at (some) Scale

There's 13 of us... But we'd welcome more! 😊

1. `git clone https://github.com/epfl-si/wp-dev`
2. `cd wp-dev; make up`
3. <https://wordpress.localhost/> →



Conclusion:

Ready for immediate consumption?

WP-Operator	★	★	★	★	★	Flagship contribution
Dockerfiles	★	★	★	★	☆	Coupled with Ansible
EPFL theme	★	☆	☆	☆	☆	
Plug-ins: from	★	★	☆	☆	☆	
... to	★	★	★	★	★	e.g. lunch menus
						e.g. pushgateway
WP-dev	★	★	★	★	☆	
WP-Veritas	★	☆	☆	☆	☆	

EPFL

**Thanks for
attending!**



... Please get in touch!

isas-fsd@groupe.epfl.ch
[#2026-containers:fosdem.org](https://fosdem.org/2026-containers/)

- Instrumented PHP → OTel
- More documentation

The nginx ingress controller is another program

... that controls nginx, based on `Ingress` objects in Kubernetes.

- In comes: a whole bunch of `Ingresses`, that the WordPress operator created (as seen previously);
- Out comes: the nginx configuration file.

We took this one “as-is” from github.com/kubernetes/ingress-nginx (and substituted [our own golang template](#))

WordPress pod





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